



## Mission

The mission of the National Athletic Trainers' Association is to represent, engage and foster the continued growth and development of the athletic training profession and athletic trainers as unique health care providers.

## Vision

Athletic trainers will be globally recognized as vital practitioners in the delivery and advancement of health care. Through passionate provision of unique services, athletic trainers will be an integral part of the inter-professional health care team.

## Strategic Plan Overview

### Advocacy (A1- A4)

Elevate the profession by enhancing its image; influencing public opinion and policy; and demonstrating the value of services and economic impact of ATs in the health care arena.

### Engagement (E1-E4)

Provide opportunities for involvement and leadership development through participation in NATA programs and initiatives.

### Development (D1-D4)

Enhance the practice of athletic training through programs, services and education designed to improve patient outcomes.

As you read the National Monthly Briefing, you will notice a denotation (**A1**, **E2**, **D3**, etc.) at the end of each subject. These denotations will show how each task relates to the Strategic Plan. For the complete Strategic Plan, please view it [here](#).

## Overview

The national briefing is a monthly communication prepared for board members, district/state leaders and volunteers to highlight recent and/or upcoming initiatives at your national office. Consider the information in this briefing as a resource when providing updates about NATA to your constituencies. A new briefing is included in the board packet monthly and distributed via email to all volunteer leaders (board members, committee chairs and state leaders). If you have any questions about information included in this briefing, contact Kim Diggs, content specialist, at [marketing@nata.org](mailto:marketing@nata.org).

[Sections](#) (Click to jump to a specific section.)

### Advocacy

National Coalition for Promoting Physical Activity  
Stakeholder Forum on Antimicrobial Resistance  
National Council of State Legislatures' Legislative Summit and American Legislative  
Exchange Council Annual Meeting  
Shaquille O'Neal Foundation Partnership

### Engagement

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Technical Change to Bylaws  
NATA Foundation Board of Directors Nominations  
NATA Foundation Research Awards Nominations

### Development

Safe Sports School Award  
New Sports Science Committee  
Free Communications Program Abstracts  
NATA Foundation Research Grant Pre-Proposal Submissions  
New Youth Sports Workgroup

## Advocacy

### National Coalition for Promoting Physical Activity

NATA recently signed a letter from the National Coalition for Promoting Physical Activity addressed to the House and Senate Appropriations Subcommittees on Labor, Health and Human Services, Education, and Related Agencies. The letter expressed the coalition's support for the highest level possible of funding for the Center for Disease Control and Prevention's Division on Nutrition, Physical Activity and Obesity for fiscal year 2020. [A1](#)

### Stakeholder Forum on Antimicrobial Resistance

As a member of the Stakeholder Forum on Antimicrobial Resistance, NATA recently submitted comments to Alex Azar, Health Human Services (HHS) secretary, urging HHS officials to continue their work in combating antimicrobial resistance. The comments specifically included recommendations to finalize the Condition of Participation rule, strengthen the stewardship in animal health settings and establish new antibiotic incentive programs. [A1](#)

### National Council of State Legislatures' Legislative Summit and American Legislative Exchange Council Annual Meeting

NATA staff attended the National Council of State Legislatures' Legislative Summit Aug. 8 and American Legislative Exchange Council Annual Meeting Aug. 14-16. Both conferences allowed NATA staff to meet state legislators, learn about legislative trends in areas important to athletic trainers and contribute to the discussions on topics important to the profession. [A1](#)

### Shaquille O'Neal Foundation Partnership

With unanimous board approval, NATA is partnering with the Shaquille O'Neal Foundation's RISE from Pain Initiative. The goal of the program is to teach young athletes how to manage their pain in a responsible manner while refraining from opioid use. [A1](#)

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## Engagement

### NATA Honors & Awards Nominations

Each year, the NATA Honors & Awards Committee tabulates the votes for various national awards, including the Hall of Fame, Most Distinguished Athletic Trainer and the Athletic Trainer Service Award. The 2020 deadline to return all applications and support materials for each award is Oct 1. [E1](#)

### Technical Change to Bylaws

With the comprehensive vision and mission of NATA in mind, the NATA Board of Directors voted to approve bylaws Section 7.2 as a technical change to ensure each district has two votes on the Presidential Nominating Committee. The intent is that the current and the immediate past directors serve on the committee for each district to have two votes. The change will go into effect 60 days after members have been advised of the changes. [E2](#)

### NATA Foundation Board of Directors Nominations

The NATA Research & Education Foundation is seeking to fill board positions with terms beginning June 2020. Applications and nominations are due Oct. 11. To view a list of available positions and instructions on how to apply, visit the [NATA Foundation website](#). [E2](#)

### NATA Foundation Research Awards Nominations

Nominations for 2020 NATA Foundation Research Awards (Medal for Distinguished Athletic Training Research, New Investigator Award and David H. Perrin Doctoral Dissertation Award) will be accepted through Oct. 1. Nominators must submit the nominee's name, email and phone number to [fndnstaff@nata.org](mailto:fndnstaff@nata.org). For more information, visit the [NATA Foundation website](#). [E4](#)

## Development

### Safe Sports School Award

The Safe Sports School Award (SSSA) has been granted to 1,711 schools since the program's inception in March 2013. Additionally, 295 prior recipients have renewed their SSSA status since 2016. [D1](#)

### New Sports Science Committee

The NATA Board of Directors has approved the formation of the NATA Sports Science Initiative Steering Committee to investigate hosting a sports science, health and data analytics summit. The summit would focus on emerging forms of sport science, data collection and data-driven decision-making, which all affect the health and performance of athletes. [D1](#)

### Free Communications Program Abstracts

The NATA Foundation has posted a call for abstract for the Free Communications Program. The online abstract submission deadline is Nov. 1. Each year, accepted abstracts are published in the supplement to the *Journal of Athletic Training* and presented at the NATA convention via oral or poster presentation. Visit the [NATA Foundation website](#) for additional information. [D1](#)

### NATA Foundation Research Grant Pre-Proposal Submissions

The NATA Foundation Research Grant pre-proposal submission deadline is Nov. 1. Approved pre-proposals are required for all professional grants. Learn more on the [NATA Foundation website](#). [D2](#)

### New Youth Sports Workgroup

The NATA Board of Directors approved the formation of the NATA Youth Sports Workgroup. The group will investigate current best practices for national governing bodies, administer a broad-based health care needs assessment and identify key relationships for NATA. [D2](#)