

RMATA, INC
ANNUAL BUSINESS MEETING
MARCH 14, 1997
ALBUQUERQUE, NEW MEXICO

1.0 CALL TO ORDER: Bill Lyons called the Annual Business Meeting of the Rocky Mountain Athletic Trainers' Association to order.

2.0 INTRODUCTION OF RMATA BOARD OF DIRECTORS:

Scott Linaker	District Secretary
Bob Tim	Colorado Representative for Kelli Lotito
Bart Peterson	Wyoming President
Scott Farnsworth	Arizona President
David Draper	Utah President
Rich Gerrells	New Mexico President

3.0 NATA PRESIDENT, KENT FALB: Kent spoke with the membership and told them how glad he is to be in attendance at our meeting and how he looks forward to meeting as many members as possible. Kent went on to say that during his tenure in office quality education is job one. Without quality education we do not have a cornerstone or a foundation to build a professional life or to enhance the quality of your personal and family life.

4.0 NATA REF FUND DEVELOPMENT CHAIR, TROY YOUNG: Troy presented the REF Fundraising plan for this most recent campaign. The goal is to have every member make a donation to the NATA Research & Education Foundation. The District 7 goal is to raise \$6350. Everyone get involved and get it done. District 7 has traditionally been one of the most giving districts on a number of members and amount given percentage scale.

5.0 COLLEGE AND UNIVERSITY STUDENT ATHLETIC TRAINERS COMMITTEE, GEORGE GOODRIDGE: George encouraged the college and university Certified Athletic Trainers to encourage their students to attend the national convention in Salt Lake City. There is an outstanding educational program planned for the student athletic trainers. The program will consist of 8 break out sessions in the morning, a luncheon, and the afternoon sessions, sponsored by the NBTA, will consist of a knee cadaver hands-on session. This will be an outstanding educational opportunity for all student athletic trainers.

6.0 NATA REIMBURSEMENT ADVISORY GROUP REPRESENTATIVE, STEVE TOLLEFSON: Steve presented the latest data from the Athletic Training Outcomes Assessment conducted for the NATA by BIO Analysis System. The study is just a year old, and is scheduled to go on for two more years. This outcome study is designed to create a model approach to payers. Those athletic trainers in the clinical setting will benefit the most from this study as it will allow for the justification of maintaining jobs. It will show the efficiency and efficacy of the athletic trainer to provide health care services.

The outcomes assessment data is gathered from across the nation and represent a variety of settings (high school, clinic, college, hospitals, industrial). Currently 75 sites are participating in the study, with the goal being 100 sites. This data will allow the athletic trainer to prove that the athletic training services which they are administering are beneficial to the physically active. It will show what athletic trainers do and what they do best.

The Reimbursement Advisory Group is educating NATA members with regard to reimbursement and the outcomes assessment. The RAG will use this assessment to help define exactly what an athletic trainer is, so that all athletic trainers can better understand their role. This assessment will show what we do, why we do it and how good we do it.

The Reimbursement Advisory Group is continually publishing articles in the *NATA NEWS* in an attempt to keep the NATA members informed as to what is going on with the reimbursement issue. A packet of information on how to approach payers is also being developed to be distributed to members. It is very important for athletic trainers to be careful how they use this information, so that there is a political correctness and sensitivity in approaching payers.

The NATA is disseminating information and getting the word out through public relation efforts and through the governmental relations department. NATA is also involved with obtaining a consultant, to help with developing communications with HCFA/MEDICARE to let them know about athletic trainers and what athletic trainers do.

The Athletic Training Outcomes Study Data Report Summary is a nation wide research project, which is in the first year of a three year study. This first year data is preliminary at this point, but there is enough evidence to support the benefits of athletic trainers. It demonstrates how the athletic trainer fits into the managed health care environment.

ATHLETIC TRAINING OUTCOMES STUDY DATA REPORT SUMMARY

The Athletic Training Outcomes Assessment conducted for the National Athletic Trainers' Association by BIO Analysis System began in the winter of 1996. This report represents data from January 1, 1996 through December 1, 1996. It includes 1,533 patients from a nationwide geographical distribution who received 90% or more of their care from certified athletic trainers.

Analysis of the data reveals a very positive impression by patients regarding the care provided certified athletic trainers. Furthermore, these positive outcomes are consistent across different site types including sports medicine clinics, high schools, colleges and universities, and industrial settings. Using a scale of 0 = lowest rating and 4 = highest rating, important findings are:

1. 1,533 participating patients rated their satisfaction with certified athletic trainers at 3.87.
2. Patients rated their satisfaction with treatments provided by the certified athletic trainer at 3.84.
3. Patients rated their overall pre-treatment status at 2.48. Following a treatment program by a certified athletic trainer, patients rated their overall status at 3.55.
4. Patients ratings of their overall status prior to treatment by certified athletic trainers were 2.35 in sports medicine clinics, 2.50 in high schools, 2.66 in colleges and universities and 2.64 in industrial settings. These values increased to 3.40 in sports medicine clinics, 3.72 in high schools, 3.73 in colleges and universities and 3.59 in industrial settings following the completion of treatment programs by certified athletic trainers.
5. Patients rated their pre-treatment ability to participate in sports or recreational activities at 1.80. Upon discharge from a program of care provided by the certified athletic trainer, patients rated their ability to participate in sports or recreational activities at 3.24.
6. Patients rated their pre-treatment ability to participate in work-related activities at 2.28. Following a treatment program by a certified athletic trainer, the rating increased to 3.47.
7. Prior to initiating a program of care provided by a certified athletic trainer following injury or surgery,

patients rated their status for movement, strength and sensory perceptions at 2.22, 2.21 and 2.19, respectively. Upon discharge, patients rated their values at 3.54, 3.45 and 3.46, respectively.

8. 115 patients who underwent reconstructive surgery rated their overall status at the initiation of treatment by the certified athletic trainer at 2.05. At discharge from the treatment program, the patients rated their overall status at 3.48.

9. Patients with grade III, or severe sprains rated their overall status at 2.10 at the initiation of treatment by a certified athletic trainer. The rating improved to a value of 3.45 at discharge from the treatment program.

10. The average duration of the treatment program ranged from a high of 28.16 days in sports medicine clinics to a low of 12.57 days in colleges and universities.

11. The average number of treatments provided during the treatment program ranged from a high of 15.88 for colleges and universities to a low of 9.68 in industrial settings. The average for sports medicine clinics and high schools were 10.24 and 14.21, respectively.

12. The total number of treatments provided is a positive factor in determining overall outcomes.

13. As the number of days increased between the date of injury or surgery and the beginning of treatments by the certified athletic trainer, the patients' rating of their overall outcomes decreased.

Additional Summary

Athletic training methods produce excellent overall outcomes with the best results in functional outcomes (particularly in sport, recreation, wellness and work activities), and in physical outcomes (i.e., movement-- range of motion, etc.; sensory--pain relief, etc.).

Athletic training is effective in treating injuries at all body locations.

The most effective athletic training modalities, among those frequently used, appear to be: cold packs, ice massage, heat packs, therapeutic exercise, functional activity exercise, electrotherapy and taping/bracing. Work hardening appears to be very effective with industrial patients.

7.0 RMATA BUSINESS:

7.1 RMATA FINANCIAL REPORT, SCOTT LINAKE: The financial statement as of 03-09-97 was presented as follows:

Total Income:		\$ 68,646.86
Total Expenditure:		\$ 37,693.28 (does not reflect the expenses for this annual meeting)
Net Balances:	Checking:	\$ 52,571.10
	Savings:	\$ 12,060.60
	CD'S:	\$ 57,313.50
Total Net Balances:		\$121,945.20

The RMATA fiscal year will end as of March 31, 1997, at which time the accounting books will be reviewed by our Accountant, Tom Furrier, CPA, who will prepare and file a tax return, as well produce a balance sheet. Once this has been completed, a financial statement for the fiscal year 1996-97 will be generated and published in the district newsletter for all to review.

7.2 RMATA MEMBERSHIP REPORT, SCOTT LINAKER: The membership as of 03-07-97 was presented as follows:

Certified Members: 974
Regular: 811
Retired: 17
Student: 146
Associate Members: 28
Student Members: 206
Undergraduate: 179
Graduate: 27

Total Members: 1208

Over this past year, we have seen an increase in membership in every membership category. With this increase, the opportunity to make an impact increases proportionately; therefore RMATA Board of Directors encourages each and every member to become actively involved in the RMATA. Make a difference in your association.

7.3 RMATA NOMINATIONS AND ELECTIONS, BILL LYONS: The terms for the current District Officers, the Director/President and Secretary, will end at the annual meeting next March. Nominations for these positions were opened, beginning with the call for written nominations as noted in the December 1996 issue of the RMATA Newsletter.

To date, written nominations have been received for Scott Linaker for the position of Director/President, and Matt Webber and Bart Peterson for the position of Secretary.

Once the election process is completed, the following assumptions will take place:

- * the newly elected Director/President will assume RMATA responsibilities in March 1998 in St. George, Utah; and will assume the NATA responsibilities in June of 1998 in Baltimore, Maryland.
- * the newly elected Secretary will assume RMATA responsibilities in March 1998 in St. George, Utah.

Bill read, to the attending membership, the qualifications for these elected positions. With this knowledge, nominations were called for from the floor. No nomination were presented from the floor.

MOTION: TO CLOSE NOMINATIONS FOR THE ELECTED OFFICES OF DIRECTOR/PRESIDENT AND SECRETARY.

MOTION BY: MIKE NESBITT

SECOND: BEN DAVIDSON

MOTION CARRIED VIA UNANIMOUS VOICE VOTE OF THE CERTIFIED MEMBERSHIP.

The timetable for this election process will be as follows:

- * a biography of the nominated individuals will appear in the May 1997 issue of the RMATA Newsletter
- * ballots will be mailed to each member by June 1, 1997 and will include instructions on filling out the ballot and returning it to the Election Committee

* ballots will be tabulated shortly after July 1, 1997, and official announcements of elected officers will appear in the fall issue of the district newsletter.

7.4 RMATA CONVENTION PROGRAM COMMITTEE, BILL LYONS: The RMATA Board of Directors has established a standing Convention Program Committee. This committee will be charged with the responsibilities of planning the programs for the annual clinical symposium. This committee will establish much needed, long term program planning, as well as increasing the standard of education, which has been a goal from the beginning of our annual meetings. Over the years our membership needs have evolved beyond the entry level standards, and we need to meet these needs.

Mike Nesbitt will Chair this committee. There will be three members who will serve on a rotational basis utilizing a term limit. And, there will be an additional two members who will come immediately out of the local host area for the current meeting, and one members coming from the following years meeting area. Once the current meeting is realized, the two local members will go off of the committee, another members will be added from the following years meeting area, and one other member will be added from the next years meeting area.

A number of district members will be contacted and asked to serve on this committee and to get more involved in the district association.

7.5 RMATA HONORS AND AWARDS COMMITTEE, BILL LYONS: The Board has decided to expand the honors and awards which recognize district members for their achievements and contributions to the profession. In doing so, the Honors and Awards Committee has been established. The Hall of Fame Committee will become a sub-committee and be brought under the umbrella of the Honors and Awards Committee, as will the Scholarship Committee. The Educator of the Year Sub-Committee and the Honorary Membership Sub-Committee will be established and will also be under the umbrella of the Honors and Awards Committee.

Chris White, who is and will remain the Chair of the Hall of Fame Sub-Committee, will take on the responsibilities of the Chair of the Honors and Awards Committee.

With regard to the Educator of the Year Sub-Committee, two awards will be given recognizing a deserving educators at the university/college level, as well as one at the secondary level.

A number of district members will be contacted and asked to serve on these sub-committees and to get more involved in the district association.

7.6 RMATA PLACEMENT COMMITTEE, BILL LYONS: The Board will also establish a Placement Committee in an attempt to increase the placement services offered at our annual meetings. It is anticipated that a jobs placement board will become a permanent fixture at our annual meetings, as well as utilizing our home page to help enhance employment.

District members will be approached and asked to participate on this committee.

7.7 RMATA PUBLIC RELATIONS COMMITTEE, BILL LYONS: The RMATA Board of Directors has also established a Public Relations Committee to begin developing a plan for the promotion of the profession of athletic training.

District members will be approached and asked to participate on this committee.

7.8 RMATA HOME PAGE, BILL LYONS: Thanks to the efforts of Bart Peterson, the RMATA has had a home page accessible on the Internet since January 1996. We are one of the few districts which have our own

home page. A lot of district information is available on the home page (e.g. newsletter, scholarship information, student association information, committee representation; links to other athletic training sites, placement vacancy notice, to future meeting sites and cities). Visit the Rocky Mountain Athletic Trainers' Association, Inc., Home Page at:

[HTTP://WWW.CCSD.K12.WY.US/CCHS_WEB/ASSOC/RMATA.HTM](http://www.ccsd.k12.wy.us/cchs_web/assoc/rmata.htm)

7.9 RMATA FUTURE ANNUAL MEETING SITES, BILL LYONS: Future sites for the RMATA Annual Clinical Symposium and Business Meeting are as follows:

1998 St George, Utah - Holiday Inn Resort Hotel
1999 Casper, Wyoming - Parkway Plaza Hotel
2000 Colorado Springs, Colorado - pending negotiations

We are finding it increasingly necessary to plan for the annual meeting and select sites 4 to 5 years in advance. As the membership continues to grow, it become more difficult to find hotels with enough space to meet our needs. There are many factors which enter into meeting planning, and it is anticipated that by having a convention program committee and by planning and selecting sites well in advance, we will be better able to meet the needs of the membership.

7.10 POLICIES AND PROCEDURES, BILL LYONS: Matt Webber, Mike Nesbitt and Rick Ball have spent a great deal of time developing the policies and procedures, which will serve as the working structure for the association. In the very near future, the Board will engage in an in-depth review and discussion of this document before presenting them to the membership and before putting them into place.

7.11 RMATA DUES INCREASE, BILL LYONS: In an continued effort to provide member services, it becomes apparent that the operating budget is not were it needs to be. We attempt to look long term, five years in advance, with regard to financial planning. The planning principle is to moderately over estimate expenses and moderately under estimate income. Within this philosophy, a point is reached were expenses begin to out pace income, and by waiting until the point in time were this does occur, it becomes much more difficult to turn around.

This ties in with the NATA plan for a \$5.00 dues increase beginning in 1998. The rational being that it is going to cost a significant amount of money to properly maintain the Education Council of 30 plus members. The Chair is required to work on a high profile day to day basis for the NATA, and needs to be housed in an academic institution, which will require paying for release time in order to carry out the duties of the chair. The Education Council will also need to be funded to meet once or twice a year, as well as have funding for teleconference meetings.

The continued support of other committees also points to a need for a dues increase. The NATA's main source of income is derived from dues, the national convention and corporate sponsorships. Another reason for this increase has to do with the slow pace with which corporate sponsors are joining into a partnership with the NATA. In the past five years, Tinactin remains as the only new corporate sponsor joining Gatorade and Johnson & Johnson. Corporate sponsorship has allowed the NATA to fund many projects and committees, and it is anticipated that the corporate sponsorship will at least remain as it is, but there is also the possibility of increasing the number of corporate sponsors. With this uncertainty, it become clear that other measures must be explored to maintain the financial integrity of the NATA.

From an RMATA standpoint, it has been a while since there was a dues increase. We need to increase operations, do more with committees and fund those committees, continue to support the student program, and

continue to offer educational programs worth at least 1.6 CEU's. In order to meet these need it's going to take more funding. Our association is sustained through volunteerism, however, it should not cost those volunteers significant dollars out of their own pocket to accomplish the goals of the district.

From a district standpoint, we will also increase support to each states so that they will be able to provide more member services on a local level. This support will include complimentary state association membership. The Board engaged in a very lengthy and in-depth discussion concerning the logistics of this endeavor. What this translates into is a \$5.00 dues increase at the national level, a \$5.00 increase at the district level, and state dues set at \$15.00. Therefore, the district dues will increase to \$35.00, with \$15.00 of that going to the state association. This dues structure will become effective January 1, 1998.

MOTION: TO ACCEPT THE DUES STRUCTURE PROPOSAL AS STATED BY THE BOARD

MOTION BY: MIKE NESBITT

SECOND: JACK BAYNES

MOTION PASSED VIA HAND COUNT OF THE CERTIFIED MEMBERSHIP

The RMATA Board of Directors will continue to do it's best in managing the funds of the association in the best interest of the membership. If a member feels there are financial issues which need to be addressed, then those concerns need to be brought to the attention of the Board.

8.0 NATA BUSINESS:

8.1 NATA EDUCATION COUNCIL, BILL LYONS: The Education Task Force has completed it's difficult assignment and made it's recommendations to the NATA Board of Directors. In December 1996, after extremely lengthy and significant discussion, the NATA Board approved the recommendations of the Education Task Force.

In March 1997, the Board interviewed four candidates for the Chair of the Education Council. After a thorough discussion, the Board voted via secret ballot which lead to the selection of Chad Starkey as the Chair of the Education Council.

The Board is now faced with the task of filling the positions on the committee and the sub-committees. There are approximately 160 names which have been submitted to serve.

8.2 NATA HALL OF FAME, BILL LYONS: Dan Libera, has been elected to the NATA Hall of Fame. Dan will be inducted into the NATA Hall of Fame in Salt Lake City in June 1997. From the members of the Rocky Mountain Athletic Trainers' Association, an exceedingly sincere and heart felt congratulations goes out to Dan for this the highest honor.

8.3 NATA ATHLETIC TRAINING SERVICE AWARD, BILL LYONS: Steve Antonopulos will be honored as the recipient of the NATA Athletic Training Service Award in Salt Lake City in June 1997. Congratulations Steve, from the members of the Rocky Mountain Athletic Trainers' Association.

8.4 NATA HALL OF FAME SUB-COMMITTEE, BILL LYONS: The Board was approached by the Hall of Fame Sub-Committee, and was asked to analyze the 25 year membership requirement for consideration into the Hall of Fame. The Hall of Fame award is tied into 25 years of membership, not 25 years of certified membership. Other awards are tied to certification and not to longevity of membership. The Board looked at this requirement very seriously and decided that for the time being, this criteria should remain as it is, however, this issue does need to be revisited in the future. At this point in time, if this requirement were to be changed, it would negatively affect the female and the minority populations of our membership significantly. These populations

would take a 50-60% hit on eligible candidates if a change were to be made now.

8.5 NATA PUBLIC RELATIONS, BILL LYONS: The NATA public relations firm, Edelman Associates, has been involved in the dissemination of information as gathered from the Injury Surveillance Study. The end of the second year, of the three year study, will end this spring. The data gathered so far is dramatic and has become a tremendous public relations tool. Edelman Associates has tracked the nation wide exposure of the data in local and national publications. To date, this study has generate \$247,000 of free publicity, from a PR standpoint, the injury surveillance study has almost paid for itself. Edelman Associates is strategically planning for the continued dissemination of this information.

Edelman Associates will be presenting a three part media workshop as the Johnson & Johnson sponsored lecture in Salt Lake City in June. This workshop will consist of basic PR concerns, giving presentations and how to work with the media.

The National Athletic Trainers' Association Board of Directors reaffirms that the profession we are in is Athletic Training, and it's practitioners are Certified Athletic Trainers.

8.6 NATA CONVENTION 1997 SALT LAKE CITY, UTAH, BILL LYONS: While most of the meeting planning and staffing is taken care of by the national office staff, there is still a need for local members to get involved and lend some assistance. George Curtis is heading up this recruitment effort and will supply those interested individuals with the necessary information for signing up. There is some financial compensation and/or discount registration fees for those who will be attending the meeting. This is a great opportunity to get involved, so if you would be willing to help out contact George Curtis at Brigham Young University at 801-378-2936.

8.7 NATA HISTORY AND ARCHIVES, BILL LYONS: The NATA is looking for a suitable site to house the NATA historical materials. The University of Texas at Arlington has a large archive facility that is slanted toward this kind of thing, and is reviewing the materials and will let the NATA know if they will be able to house the historical materials.

The Board has selected a writer for the NATA history, as 1999 will be the 50th anniversary, and have also approved the book outline. It is anticipated that this project will be completed within the next few months, and will be available to the membership at the 1999 convention.

8.8 NATA PRONOUNCEMENTS COMMITTEE, BILL LYONS: The NATA Board of Directors has also created a Pronouncements Committee. It has been a belief that the NATA needs to come forward and take a stand on issues which relate to the athletic training profession and the athletic trainer. Pronouncement statements need to have some background documentation to them. Therefore, the pronouncement committee is responsible for writing the statements or finding experts in the field to write them, advising the NATA concerning the statements and documenting the validity of the statements.

8.9 NATA AND THE INTERNATIONAL FEDERATION OF SPORTS MEDICINE, BILL LYONS: In December 1996, Eve Becker-Doyle, Executive Director of the NATA and members of PBATS, went to Japan for a PR campaign to speak on behalf of the NATA. With regard to the state of athletic training, the United States is light years ahead of other countries. There is a tremendous need for the NATA to take advantage of this international opportunity and serve as a guide and model to the rest of the world on how athletic training works.

The NATA has become a member of The International Federation of Sports Medicine and will have a liaison reporting to this group. There are also plans being made to have a world federation meeting of athletic training in the near future.

8.10 NATABOC, INC., BILL LYONS: The NATABOC has presented to the NATA Board of Directors proposed changes to the NATABOC By-Laws. Being an entity in itself, the BOC is separate from the NATA and the NATA leases the ATC credential to the BOC. The NATABOC is moving toward an eight member Board of Director, as opposed to a ten member board. The composition of the board shall be certified athletic trainers ("Athletic Trainer Director"); one director shall be a certified athletic trainer who is recommended by the National Athletic Trainers' Association ("NATA Nominated Director"); one director shall represent the public ("Public Director"); one director shall be a corporate or educational director ("Corporate or Educational Director").

For the purpose of implementing these by-laws on or before July 1, 1997 there shall be six Athletic Trainer Directors. These Directors shall comprise of the Athletic Trainer Directors who currently represent NATABOC districts Two, Four, Six, Eight, Nine and Ten. By July 1, 1998, the terms of the Directors who represent NATABOC Districts Two, Four and Nine will Expire.

The nomination process for new Directors after July 1, 1997 shall be: in accordance with the procedures approved by the (NATABOC) Board, the Nominating Committee will develop a list of nominees for any director position to be filled prior to the expiration of the directors term. A list of nominees will be submitted to the (NATABOC) Board during the director's meeting that precedes the board's annual business meeting. Prior to the conclusion of this meeting the (NATABOC) Board will appoint the Directors.

9.0 OPEN BOARD MEETINGS, BILL LYONS: All members are reminded that the NATA and the RMATA Board of Directors Meetings are open to the membership, and members are welcome to attend and observe the board proceedings.

10.0 RMATA HALL OF FAME DISPLAY IN SALT LAKE CITY, UTAH, CHRIS WHITE: Chris White has been working on obtaining a permanent display for the RMATA Hall of Fame, and time and resources willing, should be ready for display at the NATA Convention in Salt Lake City in June 1997.

11.0 MEETING ADJOURNED, BILL LYONS: With no further business, the meeting was adjourned.