

RMATA, INC,
ANNUAL BUSINESS MEETING
MARCH 17, 1995
DENVER, COLORADO

1. CALL TO ORDER: District Director/President, Bill Lyons called the Business Meeting of the Rocky Mountain Athletic Trainers' Association to order.
2. WELCOME AND SPECIAL THANK YOU Bill welcomed everyone to the RMATA 12th Annual Clinical Symposium and Business Meeting.

Bill acknowledged the efforts of Shannon Courtney, Steve Antonopulos, Dan Libera, Jim Gillen and Steve Scales for the success of this meeting. Also a thank you to those students who worked so hard in getting the notebooks together. Thank you all very much.

3. INTRODUCTION OF THE RMATA BOARD OF DIRECTORS

Scott Linaker Secretary
Matt Webber Arizona State President
Jim Gillen Colorado State President
Rich Gerrells New Mexico State President
David Draper Utah State President
Bart Peterson Wyoming State President

4. EXHIBITORS SOCIAL The exhibitors social will immediately follow this business meeting. It is an opportunity to visit with the exhibitors and show them how much we appreciate them being a part of our annual meeting.

INTRODUCTION OF SPECIAL GUESTS: Bill introduced two special guests:

Tom Koto, District 10 Secretary and Representative for the Third Party Reimbursement Task Force
Eve Becker-Doyle, NATA Executive Director

6. EVE'S ADDRESS TO THE MEMBERSHIP: "I bring you all greetings from the national office and let you know how much I've been looking forward to coming to your district meeting. This is my first time coming to District 7, and I'm excited to be here. I look forward to the opportunity to visit with everyone. Thank you."

7. RMATA BUSINESS:

- a. FINANCIAL REPORT: Scott Linaker gave the following financial report as of 03-15-95:
Total Income: \$43,643.94
Total Expenditure: \$17,969.73
Net Balance: \$73,786.12
The RMATA fiscal year ends March 31, 1995, therefore the year end financial statement will be forthcoming.
RMATA financial statements are available to the membership upon request.
- b. MEMBERSHIP REPORT: Scott Linaker gave the following membership report as of 02-28-95:
Certified: 795
Associate: 58
Student: 245

Supplier: 1

Total Members: 1099

- c. **BOARD OF DIRECTOR CHANGES:** Bill introduced the new New Mexico State President, Rich Gerrells. Rich is taking over for Pam Cox, who has finished her term as New Mexico State President. Pam was also a member of the RMATA Finance Committee and is being replaced by Bart Peterson. The RMATA Finance Committee is now made up of Scott Linaker, Matt Webber and Bart Peterson.
- d. **RMATA ANNUAL MEETING AND MEMBERSHIP GROWTH:** As our membership continues to increase we will be looking at the problem of finding meeting sites to accommodate our space needs. We would like input from the membership concerning this issue. Please let us hear from you.
The 1996 annual meeting is scheduled to take place in Arizona. Meeting dates are March 15, 16, 17. As of now we are having a very difficult time finding available sites to accommodate our space needs. This might cause us to look at an off-site meeting place separate from the hotel; this may also involve some busing issues. There is an opinion survey available for the membership to respond to these issues. Let the Board know your concerns and ideas.
The topic for next year's meeting will be SPORTS MEDICINE IN THE 21ST CENTURY. We will attempt to have a Saturday afternoon block for students. This student focus will cover professional preparation, with the certified members focusing on professional advancement.
- e. **RMATA/NATA PLACEMENT COMMITTEE:** There is a vacancy on this committee and we need someone to fill this position within the next few weeks. Some specifics concerning this position are:
 - *this is an NATA and RMATA position
 - *at the RMATA level, will need to establish a job board at our annual meeting and mail job notices to 4 year institutions in our district
 - *at the national level, will be involved in a lot of work at the national meeting helping other placement individuals with placement servicesIf you are interested in this position, contact Bill Lyons.
Those of you at 4 year institutions should be aware of your E-mail situation and the Athletic Training List Serve. This service is updated twice per month.
- f. **RMATA HALL OF FAME:** We will be inducting Bob Beeten into the RMATA Hall of Fame this June in Indianapolis.
- 8. **NATA BUSINESS:**
 - a. **COLLEGE AND UNIVERSITY ATHLETIC TRAINERS' COMMITTEE:** This committee is hard at work developing a protocol for athletic helmet removal, and will work with the Secondary School Athletic Trainers' Committee, the Clinical/Industrial/Corporate Athletic Trainers' Committee and the Professional Football Athletic Trainers' Society.
Will also work with the NCAA in developing a sports medicine handbook. This committee has just sent out a survey to colleges and universities and it is very important for those who received it to fill the survey out and send it back. The information gained will be very valuable. This past January NCAA legislation passed concerning off-season practicing. This committee was unable to get their voice heard before deliberation. However, this committee will continue to monitor NCAA activity as it relates to athletic trainers.
 - b. **CONVENTION COMMITTEE:** In the year 2000, the national convention will be held in Nashville, TN. In 1996 the national convention will be held in Orlando, FL. Some scheduling changes will occur in the form of starting earlier in the morning and ending earlier in the afternoon; will maintain the traditional amount of CEUS and will not compromise the quality of the program.

The question was raised concerning the possibility of holding the national convention in Phoenix, AZ. With the current space requirements, the Phoenix convention center is not large enough to meet the needs of the NATA annual meeting.

- c. **SECONDARY SCHOOLS ATHLETIC TRAINERS' COMMITTEE:** Has recently developed a survey regarding the practice setting and is designed very well. Anyone interested in the result of this survey should contact their respective State President.
- d. **CORPORATE SPONSORSHIP:** Gatorade and Johnson & Johnson have signed on to continue as corporate sponsor for a three to five year period. Tinactin has also joined the corporate sponsorship ranks.
The money generated from this program has allowed NATA to accomplish some things otherwise not financially possible, such as being able to bring some committees together for face to face meetings.
The goal is to add 1 to 2 corporate sponsors each year, as well as add 2 to 3 official suppliers each year.
- e. **NATIONAL OFFICE:** The lower level of the national office has been leased to Southwest Bell Mobil Systems. This will provide some additional income as well as utilize the space. The NATA is not currently using this space but will probably occupy it in the future.
- f. **NATA/APTA/USOC SEMINAR:** This seminar was held this past February in Birmingham, AL, and was very well attended and turned out to be an excellent meeting.
- g. **NATA/PBATS/LOUIS YOCUM SEMINAR:** This joint seminar will take place in San Diego, CA on January 12, 13, 14, 1996.
- h. **MEMBERSHIP:** Membership at the national level has peaked and is showing a slight decline, specifically with regard to membership recruitment/ retention. The national office staff has prepared a number of member benefit programs to further the current membership services. Examples of such programs include; member get a members campaign; recruit supplier members; district to district challenge; investment plans and credit card programs.
- i. **INJURY SURVEILLANCE STUDY:** After lengthy discussion the NATA Board decided to fund a new injury surveillance survey. The first survey was conducted between 1987 and 1989 comprising of 3 or 4 sports and about 75 high schools, with valuable data collected, cost about \$340,000. This new survey will cost about \$450,000 for 3 years, but will expand to include 10 sports and 100 secondary schools. While this is a lot of money, the data collected will again be very valuable and give a needed boost to our PR campaign.
- j. **NATA INCORPORATION STATUS:** There have been some minor changes in the By-Laws to come in line with the Texas laws which govern incorporation. This re-incorporation should be completed in the near future.
- k. **FEMALE ATHLETIC TRAINERS' TASK FORCE:** This task force will be operating by June and will look at issues which impact the female athletic trainer.
- 1. **THIRD PARTY REIMBURSEMENT TASK FORCE:** Task Force Representative Tom Koto addressed the membership concerning this issue.
*NATABOD directed the Governmental Affairs Committee to look into third party reimbursement for athletic training services at the state level
*in looking at this issue, the Governmental Affairs Committee decided that more input was needed by other committees as well as other interested individuals, thus the recommendation to form the Third Party Reimbursement Task Force
*this task force includes members from the REF, the Clinical/Industrial/Corporate Athletic Trainers' Committee, the Governmental Affairs Committee
*the Board liaison is Steve Bair; Marjorie Albohm from the REF is the Chair of this committee; other members include, Dan Campbell, who is the Chair of the Governmental Affairs Committee; Bob Gray, Chair of the Clinical/Industrial/Corporate Athletic Trainers' Committee; Ronnie Barnes, Pat Forbis, Marty Daniel, Keith Webster, Earl Anderson, Joe Godek, Tom

Koto, Steve Tollefson and Laura Jetton NATA liaison *3 primary goals

1-develop an outcome study:

#required by third party payers

#describes what you do and what happens to your patients #currently no outcome studies concerning athletic training services #do we as athletic trainers do what we say we do? #are we more efficient?

#are we multi-tasked?

#what is the difference between the athletic trainers in the traditional setting and the non-traditional setting?

#looking for 30-50 beta sites from across the nation to participate in this outcome study

#if you are involved in this study you get information about your situation and will be able to compare your results with other beta sites from across the country

2-develop a model approach to payers

#will provide each regulated state with an information packet to be used when approaching payers for payment of athletic training services

#this packet will include materials specific to your state, along with some national information

#will also include a strategic plan for approaching payers

#will create a reimbursement committee at the state level

#will work closely with state presidents (don't want to force this on the states)

3-develop strategies for educating the membership

#education will take place in the form of task force representative: attending each districts' meeting, updates appearing in district newsletters, as well as the NATA NEWS

*this will affect athletic trainers across the entire United States

m. **EDUCATION TASK FORCE:** This task force has been established by the NATABOD and has been instructed to examine issues in the areas of undergraduate education (approved and accredited programs, internship route to certification), graduate education and continuing education of the post entry level athletic trainer.

The members of the task force represent a wide cross section of our membership. Members include: John Schrader and Richard Ray, Co-Chairs; Bob Behnke, Don Chu, Jim Gallaspy, Sue Hannam, Bill Lyons, Dr. McGrew, Mike Nesbitt, Lou Osternig, Ed Ryan, Chad Starkey, Karen Toburen, Frank Walters and Paul Zeek.

The examination of these educational issues is still in the early stages and no recommendations have been made to the NATABOD. The members of this task force were divided into sub-committees to begin dealing with the three issues (undergraduate education, graduate education, continuing education). The sub-committees will then report back to the full task force and begin the process of formulating recommendations to take to the NATABOD and to the membership. This process will involve "open forum" and "town hall" meetings with the membership. Membership input will be a very strong component of this process. significant input will also come from the NATABOD, NATABOC, JRC-AT and CAAHEP.

This process will take 18 to 24 months to come up with the final recommendations.

Anyone with ideas, concerns or solutions should contact the appropriate individuals.

9. **ADJOURN:** With no other business, the meeting was adjourned.