

ROCKY MOUNTAIN ATHLETIC TRAINERS ASSOCIATION
DISTRICT SEVEN BUSINESS MEETING
Albuquerque, NM
March 11, 1988

Opening welcome was given by Mike Nesbitt. He noted how four years ago in Nashville Tenn. five district Seven individuals moved forward and initiated a district meeting. It was noted that we have "come of age". A special welcome was given to the student in attendance. Special thanks were given to the program committee and their theme of "Where are we going?" It was noted how well the program fit to "the Athletic Training in the 1990's." Special thank-yous were also given to Rosie Fairbanks, Mike's student secretary; Ron Muerer for the construction of our new banner; Jim Newberry for the leadership in organizing the meeting; Wayne Barger and Phil Vorheis for their program work; and finally to Carol Cole for her work on the certification committee.

The meeting was officially opened with Mike's call for a motion to approve the minutes as published in the newsletter. Such a motion was made by Carol Cole and seconded by Travis Fredricks. It was passed by voice vote.

OLD BUSINESS

None

NEW BUSINESS

Convention Sites:

Next year's convention will be in Cheyenne, WY March 10, 11, and 12. Continued student involvement was encouraged. Future sites include

1990-----Denver, CO
1991-----Phoenix, AZ
1992-----Albuquerque, NM- business meeting mainly

Election of officers:

Nominations were opened for both District Secretary and District Director. The nomination will continue in writing until June at which time nominations will again be taken from the floor.

Nominations for district director from the floor were:

Mike Nesbitt
Bruce Kola - nomination declined
Jim Newberry - nomination declined

Nominations for district secretary were:

Bill Lyons

From the Board of Directors Mid-Year Meeting:

A-V Aids: all committee members will now have copies of NATA produced tapes

Certification -

1. Dan Libera has replaced Carol Cole on the Board of Certification and Rick Mendini has replaced Dan on the certification committee.
2. Columbia Assessment Services Inc., is our new testing service . Their first test was Jan. 17, 1988 - test results were back in one week. Additionally, the highest scores ever recorded on certification exam (553 tests with a 70% pass ration) and if student fails the exam they get a full diagnostic report from the testing service for \$25.
3. In January 1988 25% of students work must be in a high risk sport.

Clinic-Industrial-Corporate Athletic Trainer

New standing committee formed in June. There has been some question as to what they'll do. Their objectives and goal will be presented in the June 1988 meeting. 22% of trainers in working setting are in this group.

Student Athletic Trainers

The board and our Executive Director feel this committee is very important as this is where our future lies. Wayne Barger is our district's representative on this committee. The primary focus will be on the collegiate student trainer.

Continuing Education

Two weeks of volunteer service at USOTC will be work 2.0 C.E.U.'s.

District Seven has 11 certified and 10 associate members that are C.E.U. deficient as of February 16, 1988. On March 15, 1988 they were sent letters of suspension.

Drug Education

Carl Krein of Central Connecticut State University and Maria Jutsick of Boston University now represent athletic trainers on the NCAA drug testing and drug education programs.

Grants and Scholarships

There are many scholarships each year. Only five students applied out of our district. The

student athletic trainers awards banquet will be continued. The mechanics and costs are yet to be worked out. Of our five applicants those who do not receive an N.A.T.A. scholarship will be eligible for the district's scholarship. Dennis Wahlstrom, as the Swedo representative noted that Swedo will also give a district scholarship this year.

High School Professional Athletic Trainers

Organizational meeting will be in Baltimore this summer. Jim Newberry is our representative.

Honor Awards

George Sullivan was given a charge by the Board to investigate the cost and design of a ring for Hall of Fame recipients. New guidelines are forthcoming from the Drackett Company for the Trainer of the Year Awards.

International Games

Bruce Kola the chairman of the international games committee was asked to address the USOC Sports Medicine Council on January 23, 1988.

Placement

The NATA now has two hotlines.

Professional Education

Effective January 1, 1989 certification applicants from the internship route must provide proof of successful completion of coursework in Basic and Advanced athletic training; Human Anatomy; Human Physiology; Kinesiology; Physiology of Exercise; and Personal Health. Additionally 25% of hours requirement must be gained in high risk sports of football, soccer, rugby, hockey, wrestling, lacrosse, gymnastics, basketball, and volleyball. This applies to both curriculum and internship programs.

Public Relations

There will be a new newsletter to be published twice yearly to the membership. The purpose of the newsletter is to keep the membership apprised of current events and important issues that affect their lives and careers. It will be newsletter oriented and thus journal will keep its journal status.

Athletic Training in the 1990's was initiated by Johnson and Johnson as part of their corporate sponsorship. It is designed to stimulate dialogue about athletic trainers and athletic training.

In January our public relations firm distributed the results of our latest high school football injury survey. By the amount of material generated in the media our public awareness continues to improve.

The NATA board has been approached by Medipren as a potential third corporate sponsor. Medipren has given the NATA a proposal which would indicate the NATA's approval of Medipren. This issue generated a tremendous amount of discussion. Concerns were voiced on the NATA "prostituting itself"; the exclusivity of the agreement; the concern that this is a drug company using the NATA logo and name; and the NATA maintaining its integrity.

Carol Cole made a motion "District Seven membership instructs its directors to vote no" to the NATA accepting McNeil Labs as a corporate sponsor of the NATA. The motion was seconded and it failed by a show of hands 24 for and 54 against.

The discussion continued with other motions being considered but not made.

Rick Ball stated, "I probably spend more time selling the concept of athletic training than any other five people in this room and I get nothing. I'm on the telephone 'with media people four or five times a month, I make appearances before school boards, I sit and talk with school administrators, I interact with other national associations, twice my expenses have been paid out of the public relations fund. I do it because I see the need for the rapid growth of this profession particularly in the high school sports arena. And, I happen to have a kid whose life is out there putting his life on the line in football, wrestling, and track year around. I appreciate the fact that in his school there is an athletic trainer and I'd like to know that where ever he goes to compete there's that kind of coverage. What has happened to this profession in the last two or three years could not have happened without corporate sponsorship. I don't claim to have an understanding on where your issues are coming from related to this matter on "its amedication". And, I'm not going to try and persuade you that it is consistent with your commitment to the profession to say it's ok to use a medication. I will tell you this I'm hearing a lot of morality coming out of this. I hear the same people saying we shouldn't be selling our profession for money and then saying I want to be paid a higher salary. Where do you draw the moral line? Are you in this for morality or are you in this to strengthen and expand the influence of the profession in athletics in America. And, secondly let me tell you virtually every athletic trainer in the United States is acting in violation of your own standards. Because your published standards say a certified athletic trainer will practice under the direct supervision of a physician. How many of you have a physician telling you what to do as you practice athletic training in your school? And, most of you are in direct violation of law. Every athletic trainer in the state of Arizona is violating the physical therapy statute, a criminal act. And they all know it. And not one of them is saying, "I'm not going to do that anymore because I'm too moral." So take a look at where you're really coming from and are you truly compromising your integrity by saying "we acknowledge Medipren as an appropriate anti-inflammatory agent when recognized." You know you can put limitations on how this advertising is worded. As Mike pointed out, Gatoraid wanted things worded

one way, the board said "no, this is the way you'll word it." You have those controls. But, don't kill the golden goose which is enabling this profession to grow, which has created jobs for many of you, which will improve the quality of your work circumstances because of some perceived moral issue. If indeed you are being asked to compromise your integrity don't do it. I won't do it. I wouldn't ask you to do it. But, make sure that you are truly compromising your integrity before you turn your back on this opportunity. I do a lot of work for the National High School Athletic Coaches Association. 55,000 members and that's about 50% of their potential membership. Their members make as much money as you do., They are floundering and struggling and wondering how to pay the rent every month. They get fewer people at their national meeting than you do. Why? They don't have any money. The leadership of your association has done some things that have stepped on some toes, but by in large what they have done is create an image for you in that you would not have in America without it. So a good look at what that has done for you, and listen to me when I tell you what it has done for athletics. I thank God for the leadership that the NATA has had in the last 10-15 years for the growth and strength of this profession. Don't start going backwards and I don't think you will."

Mike went on to state that there will be no vote from district seven until the membership had a chance to discuss it even if there was only a few members there.

NATA Hall of Fame Inc.:

As of January 1988 our Hall of Fame is Inc. under tax free status.

The building in Texas has not yet been purchased because of waiting for the tax free status and because the 5 of the 7 acres sit on a flood plane. The board is now investigating other options.

The Goto-Gakuen College of Medical Arts

The board just signed in February a document with our first international university. This may open the doors to many other countries. Standards will be coordinated with the PEC and the Board of Certification.