

ROCKY MOUNTAIN ATHLETIC TRAINER'S ASSOCIATION
DISTRICT 7
NATIONAL ATHLETIC TRAINER'S ASSOCIATION
DISTRICT MEETING
FLAGSTAFF, ARIZONA
MARCH 15, 1985

Our meeting was called to order by District Director, Dan Libera, at 7:15 P.M. on the campus of Northern Arizona University.

Mike Nesbitt reported on the convention details and the speakers that were to speak at the convention.

The treasurer's report showed we had a beginning balance as of January 1, 1985, of \$8631.77. The financial report on the convention will be finalized and reported on during the District meeting in San Antonio, Texas, in June.

Dan Libera reported on the mid-year meeting of the Board of Directors held in San Antonio, Texas. In attendance at the meeting were Dr. Gary Delforge, chairman of Professional Education; Dr. Jim Gallaspy, chairman of Continuing Education; and Paul Grace, chairman of Certification.

Agenda items for our meeting were discussed, as follows:

1. Public relations. To be included under New Business.
2. Audio-visual. Tom Abdenour is our representative and was unable to attend, but submitted the following report:

If any member needs the bibliography for slides, V.C.R. or audiocassette, they should contact Tom. Dr. Andrews and Dr. Hughston in Columbus, Georgia, have a complete AV facility and are doing extensive sportsmedicine AV work, so this is a source that can be consulted with in teaching areas.

3. Memorial resolutions. Tom Abdenour is our representative on this committee and included in his report that there have been no deaths reported amongst any district members but requested a moment of silence in memory of Mr. William E. "Pinky" Newell and this request was granted and those in attendance said their respects with a moment of silence.
4. Licensure. Steve Antonopolus is our representative on this committee and reported that Ed Crowley from the University of Iowa is the new chairman of this committee.

The committee will have a slide presentation ready at San Antonio to help those states that are still in the licensure process.

Fifteen states now have licensure, with New Mexico the only state in our District that has accomplished the licensure process.

5. Research and injury. Steve Antonopulos is our representative on this committee and reported that the committee is not overly aggressive which has tended to hinder progress. He mentioned that the research paper of the year is sponsored by this committee and presented each summer at the national convention. He encouraged each member to become more involved in this area and to report any research they may have to the committee.

Steve announced that he has resigned his duties on both committees. We all feel he has done an outstanding job representing our District and thank him for his service.

6. Continuing education. George Goodridge is our representative on this committee and reported that the biggest problem confronting their committee is our membership not sending in their CEU forms! It is up to each trainer to inquire as to the credit offered for workshops and seminars and to consult the Journal for other credit offerings.

In the future, each trainer will receive bi-annual CEU totals instead of the one at the end of the year. This should increase the awareness to send in forms and keep everyone current.

7. Professional education. Gary Delforge is the chairman and Tow Diehm the representative from our district. Neither one of the committee people were present so Dan Libera reported that recommendations for internship programs became available in February, 1985, and were approved by the board at a cost of \$5.00 a piece. Contact Gary as to where they can be purchased.
8. Certification. Ed Sunderlund has replaced Bruce Kola on the Board of Certification and Ben Davidson remains on the Certification committee. Ed reported there was going to be an Examiner's Workshop in conjunction with the convention on the evening of March 16, 1985. The certification exam was on March 17, 1985.

Ed stressed the point that if you have complaints about the certification process or test, please contact him and communicate your thoughts.

9. Grants and scholarships. Troy Young is our representative and reported that the forms and materials necessary to apply for scholarships are in the Journal. We have had many of our students receive scholarships in the past and should encourage more students to apply in the future.
10. Placement committee. Larry Hall is our representative and sent 'his report as he was unable to attend. The placement tapes on telephone are updated frequently and can be reached at the following number: 919 - 752-1266. In June, 1984, our District initiated a

placement newsletter that is sent to all the universities in our District every two weeks with job placement notices. Please consult with the respective trainers in those schools for the list.

11. Ethics. Ted Layne is our representative and sent his report as he was unable to attend. The biggest problem facing this committee are those people who profess to be A.T.C.'s and are not. It is difficult to prosecute these people but the NATA is in the process of copyrighting the ATC and then it will be illegal to use the letters if you are not certified.

The committee has tackled the problem of how much information we can legally give to pro scouts. Ned Ehrlich, an attorney from Philadelphia who is also a certified athletic trainer, will have some comments on this during the convention in San Antonio.

State meetings in our District are as follows:

Colorado will meet at the USOC on May 18, 19, 1985.

New Mexico will meet in Albuquerque on July 14, 15, 16, 1985.

Our national convention will be in San Antonio, Texas, June 7--11, 1985. The meetings will begin on Friday this year and conclude on Tuesday. Consult the Journal for the exact agenda and clinical topics.

New business presented at the meeting:

A new secretary needs to be elected this summer so nominations are now being taken by Dan Libera and these names will be presented to the membership in San Antonio and then entered on the ballot.

Our second annual meeting will be finalized at the convention in San Antonio. If you have suggestions, please contact Dan Libera or Mike Nesbitt. Proposed sites for the 1986 meeting are: Albuquerque, NM; Logan, Utah; and Flagstaff, Arizona.

A motion from Rob Evers and seconded by Bruce Kola was to have the certification exam that is offered in March coincide with the District convention. The motion passed:

31 Yea

0 Nay

2 Abstentions

Ben Davidson made a motion to have a program committee appointed and not left up to the host institution. The motion was seconded by Rob Evers and passed unanimously.

Public relations. This issue received a lot of attention at the Board of Directors mid-year meeting and was discussed at length during this meeting. Consultants tell our association we have an image and identity problem. Basically, who are the athletic trainers and what do they do? What are their educational backgrounds? What effects will licensure have on these people?

The Board heard proposals from three different public relations firms and selected a Chicago-based firm. The initial cost for one year will be \$124,000.00.

The program will be handled in phases which include:

1. Educate the key target audiences.
 - (a) Parents, especially the mother.
2. Reach school administrators.
 - (a) National School Board Administrators
3. Modifications in our logo.
4. Politicians and legislators.

A great deal of discussion at our meeting centered around how this will be paid for in the future as well as pursuing an executive director and the salary he will command and other growth in our association. Many members expressed their opinion that they don't want the association to go into deficit spending to accomplish the goals outlined in long-range planning.

The above discussion culminated in a motion by Dale Mildenerger and seconded by Bruce Kola that the NATA increase dues from the present amount, \$75.00 to \$100.00. The motion passed:

29 Yea
3 Nay
1 Abstention

The motion was to be put on the Board of Directors agenda for the convention in San Antonio.

Bill Lyons discussed his concern about the media on the sidelines and at half-times requesting injury reports. He is concerned that this might be invading patient privacy and that in the future the Board of Directors might address the problem and draw up some policies and procedures for trainers to follow.

Mr. Otho Davis and Mr. Paul Grace were supposed to address the meeting, but were delayed due to weather so addressed the membership the next morning prior to the clinical symposium. They covered pretty much the same topics as outlined in the minutes.