

Rocky Mountain Athletic Trainers' Association, Inc.  
 Board of Directors Meeting  
 Glendale, Arizona  
 May 1-2, 2008

- 1) Welcome - Lisa Walker, President welcomed the Board to our Annual Board of Directors Meeting and called the meeting to order at 8:40 am.
- 2) Attendance:
 

a) Lisa Walker, President	f) Tim Acklin, New Mexico
b) Bart Peterson, Secretary	g) Kristen Pond, Utah
c) Ben Davidson, Treasurer	h) Dan Dalen, Wyoming
d) Chris White, Arizona	i) Rick Ball, Business Consultant
e) Chris Mathewson, Colorado	
- 3) Financial Report The 2007 Annual Financial Report was presented to the Board by Ben Davidson.
  - i) [Annual Report](#)
  - ii) Year to date – We are within the budget as approved by the Board. The Annual Meeting in 2008 may go over budget due to food and beverage costs. The Convention Committee has worked very hard to stay within their prescribed budget.
  - iii) Convention summary 2007
- 4) Membership - Bart Peterson presented the annual membership report to the Board of Directors. Thank you to the Board Members who called their members who had not yet paid their dues. This assisted in maintaining close to normal membership levels. In spite of this effort nationwide, NATA saw its first decrease in membership last year ('07) and a small increase this year.
  - i) [Membership Report](#)
  - ii) [Membership survey](#) A membership survey was put on the webpage. This survey, while quite long, can provide RMATA Committee Chairs and Board Members with insight into membership issues. We will continue to refine the
- 5) RMSATA Report Kim O'Connell -Brock
  - a) Student President presented proposal to disband RMSATA. Create a student committee with some sort of organization relative to state representation as well as more certified representatives from each state.
  - b) **Motion: Disband RMSATA Organization as it exists in its entirety. Motion: Colorado, 2<sup>nd</sup> Az. 7-0-0** CUATC directive to increase student and PD cooperation and involvement.
  - c) **Motion to Create the College University Athletic Trainer Committee constituted by:**

<b>University Educators</b>	<b>Kim O'Connell-Brock</b>		
<b>Certified Co-Chair</b>	<b>Christopher R. Erwin</b>	<b>1</b>	<b>'11</b>
<b>Certified Co-Chair</b>	<b>Nicole Sottnik</b>	<b>1</b>	<b>'11</b>
<b>Student Co-Chair</b>	<b>Jason Klein</b>	<b>1</b>	<b>'09</b>
<b>Student Co-Chair</b>	<b>Chelsea LaFarge</b>	<b>1</b>	<b>'09</b>
<b>Arizona Representative</b>	<b>OPEN</b>		
<b>Colorado Representative</b>	<b>OPEN</b>		
<b>New Mexico Representative</b>	<b>OPEN</b>		
<b>Utah Representative</b>	<b>OPEN</b>		
<b>Wyoming Representative</b>	<b>OPEN</b>		

**BOD Liaison**

**Chris Mathewson**

**d) Motion by NM, 2<sup>nd</sup> Utah. Motion carries 5-0-0 (Arizona Absent)**

An incentive plan to increase membership among the students was presented and turned to the committee to return to the board with a plan.

- 6) Finance committee Bart Peterson
  - i) Proposal regarding finance of committee chairs to meetings -
  - ii) Finance Committee Report
  - iii) Investments
- 7) PR committee/newsletter - Andy Henrichs of the RMATA PR committee presented a number of issues to the Board of Directors.
  - i) Newsletter – Tracking visits...to the newsletter...counting the number of downloads. Improving the content by getting more information from the membership on items of interest to the membership.
  - ii) Discussion on the mechanism for publication in RMATA News and NATA News. Improved exposure for RMATA is the focus of the coming year. State Presidents were urged to increase communication with the membership via the newsletter and NATA News.
  - iii) Website – NATA would like to know if the State Associations and the RMATA would like to move our websites to the NATA servers. This would reduce our local financial burden, and create a unified look across the profession for websites. States and Districts will not be required to move to the NATA.
  - iv) The RMATA has continued to improve the RMATA website. Issues with the Website should continue to be forwarded to Steve Cernohaus for updates. We are also currently investigating improved technology to include blogs, podcasts, etc.
- 8) Committee Vacancies/Expired Terms
  - a) Current Committee Status List
  - b) Mary Ann Erickson, 2<sup>nd</sup> Term, Awards Committee '06
  - c) Jim Saladin, 2<sup>nd</sup> Term, Hall of Fame Committee '06
  - d) Michelle Poppen, 2<sup>nd</sup> Term, Scholarship Committee, Az '08
  - e) Valerie Herzog, 1st term, Convention Program Committee '08
  - f) Kim O'Connell-Brock, 1st term, RMSATA Certified Rep. '08
  - g) Ty Hopkins, 1st Term, convention Program Committee '08
- 9) Approval to committees
  - a) **Motion to Approve Committee Appointments as listed below. Motion NM, 2<sup>nd</sup> Wyoming Motion Carries 7-0-0**
    - i) District 7 PR Mark A. Letendre (AZ)
    - ii) Reappointment to 2<sup>nd</sup> term
      - (1) Valerie Herzog, 2nd term, Convention Program Committee '11
      - (2) Ty Hopkins, 2nd Term, convention Program Committee, '11
      - (3) Certified Co-Chair Student Athletic Trainer Committee Christopher R. Erwin
      - (4) Certified Co-Chair Student Athletic Trainer Committee Nicole Sottnik
- 10) RMATA Governance Task Force -- Based upon the actions of the NATA, RMATA and District 7 will have to make changes to a number of our governing documents. Discussion ensued as to the best method to accomplish this with the greatest efficiency. All documents of the association should be reviewed, as well as the operating system(s) of the Board and committee's. **Motion to approve forming a Governance Task Force to evaluate**

**RMATA Documents and Governance. Motion by Utah, 2<sup>nd</sup> Wyoming Motion Carried 7-0-0 Make up of the Task Force to be determined by the Chair.**

- 11) Awards Committee – Mary Ann Erickson
  - a) Scholarships - A number of scholarship applicants do not submit complete applications or are unqualified. The applications are thrown out if incomplete or do not meet minimum qualifications.
  - b) This years award recipients are:
    - i) Jack Baynes - Most Distinguished Athletic Trainer
    - ii) Rich Gerrells - Most Distinguished Athletic Trainer
    - iii) Rob Evers - Hall of Fame Award
    - iv) Debbie Craig - Educator Recognition Award
    - v) Scholarships
      - (1) Kevin Miller, PhD – BYU – Doctorate Scholarship
      - (2) Alissa Krajecki, – Mesa State College – Undergraduate Scholarship
  - c) Awards proposal - Chris Mathewson
  - d) Honorary Membership is an award that is given to those who have assisted athletic training and have been nominated through the nomination process.
  - e) History and Archives/Hall of Fame Project. Interviews of each member of the NATA Hall of Fame.
- 12) Convention Program Committee Chair - Valerie Herzog presented the current status of this year's program. Quality content, hands-on workshops, variety, and getting the most for the money allotted the committee focus on providing the program.
- 13) Conference Evaluation 2007 – The 2007 Annual Meeting in Denver was reviewed. There were no unexpected developments or expenses.
- 14) Convention Committee Report
  - i) Exhibitor Contract - Jason McWilliams spoke of the contracts and needs for contracts with exhibitors. Bart Peterson will request an editable version of NATA's Exhibitor contract. We will then create our own Exhibitor Contract.
  - ii) 2008 Convention Update - This meeting in Phoenix will be an excellent meeting. We will have significant expenditures in food and beverages in meeting expenses. Much of the contract work has been done to minimize our exposure, and reduce costs to the association and the membership.
  - iii) 2009 convention SLC - Marriott Downtown. April 16-19, 2009
  - iv) 2010 convention Denver - Requires deposit of \$20,000 if credit is not approved. April 8-11, 2010
  - v) 2011 convention (Phoenix, Albuquerque) - Helms-Briscoe will be tasked to negotiate a contract with Hyatt Regency Albuquerque.
  - vi) 2012 and beyond. Helms Briscoe will be tasked to negotiate hotel sites competing between RMATA cities. Salt Lake City, Denver, Cheyenne, Phoenix, Tucson, Albuquerque. We will try to reduce the lead time to less than 2 years prior. This will increase the hotels willingness to negotiate.
- 15) NATA Business
  - i) [NATA Report](#) – Mr. Webber presented the NATA Report. Concern was expressed at the budgetary processes practices at the NATA. A letter was written by the Board and will be forwarded to the NATA Office and Board of Directors. [Letter to NATA Board](#)

- ii) APTA Lawsuit – Mr. Kimmel presented the status NATA APTA lawsuit information as of this date. If a member has anything that they feel could be valuable evidence, please forward it to the NATA Office and Mr. Kimmel.
- iii) Involve & Evolve – The Process of the Involve & Evolve initiative was explained. Terms of Office, increased participation by more volunteers. Dues changes, Governance, Branding, Students, Young Professionals, all are focuses of the initiative.
- iv) Young Professionals committee – Liana Oliver (AZ) has been appointed to the NATA Young Professionals Committee.

**16) Motion to approve a letter to the NATA President and Board of Directors expressing concerns related to the NATA budgeting process. Motion Wyoming 2<sup>nd</sup> New Mexico Motion Carried 6-0-0**

17) Secretary Report

- i) State Database information – State Presidents were reminded of the responsibilities of leadership to protect membership information. The NATA is drafting a policy/ agreement States will have to sign in order to get the database.
- ii) NATA Website proposal. NATA is proposing that Districts and States move related websites under the NATA umbrella. This is an option if wanted by the individual states.
- iii) NATA Evolve-Involve – Member services at the NATA, District and State level should take into account the different generations and how they communicate and the member benefits that they look for from the different membership organizations that they belong.
- iv) The RMATA Board viewed an informational video on generation shifts, and generational differences. The Board will continue to learn of generation differences and how they relate to our membership.
- v) District foundation donations – Information regarding District donations to the REF was passed out. The REF is asking that Districts fund or Endow scholarships. The Endowment would cost each District \$50,000 in a one time donation, or 4 - \$13,000 donations.
  - (1) Scholarships – endowment options
    - (a) Full endowment \$50,000.00 one time
    - (b) Partial \$13000.00 X 4 years and annual sponsorship \$2500.00 yearly
- vi) SPORG – SPORG, our online registration service has been bought out by another company and is being phased out. We are looking into various options to replace SPORG with a viable option.

18) How does each state handle annual meetings?

19) St. Louis BOD meeting – The 2009 Budget will be discussed and approved at the Board of Directors Meeting in St. Louis. Details on time and room will be coming.

20) District meetings in St. Louis will be Wednesday June 18, 2008, 3:45 – 4:45