

**ROCKY MOUNTAIN ATHLETIC TRAINERS ASSOCIATION, INC.**  
**SEMI-ANNUAL BOARD OF DIRECTORS MEETING**  
**KANSAS CITY, MO.**  
**JUNE 17, 1999**

1. **Call to Order:**
  - A. By: Scott Linaker
  - B. Time: 8:41 a.m. CDT
  
2. **Attendance:**
  - A. President: Scott Linaker
  - B. Secretary: Matt Webber
  - C. Arizona Representative: Scott Farnsworth
  - D. Colorado Representative: Kelli Lotito
  - E. New Mexico Representative: Rich Gerrels
  - F. Utah Representative: Gaye Merrill for George Curtis
  - G. Wyoming Representative: Absent
  
3. **Minutes of the Previous Meeting:**
  - A. Accepted without objection as written.
  
4. Finance Report:
  - A. Scott Linaker has sold Laser Jet printer for \$100.
  - B. Rob Brinkman from Wahlstrom Medical and Sports Supply has sponsored the web site.
  
5. Membership Report (see attached)
  
6. Fiscal year will change from an April 1 start to a January 1 start.
  
7. The Investment Policy was approved with changes (see attached).
  - A. MOTION BY: Kelli Lotito (CO)
  - B. SECOND BY: Scott Farnsworth (AZ)
  - C. MOTION CARRIED 5-0 (Wyoming absent)
  
8. Trademark information was presented and given to Rick Ball to review.
  
9. A Corporate Sponsorship proposal was presented and discussed. It was decided without objection to have Matt Webber review the District 9 corporate sponsorship policy and present the results at a future meeting.
  
10. RMATA Annual Meeting
  - A. 2000: Colorado Springs
    1. Program has been set by the Convention Program Committee.
  - B. 2001: Tucson
    1. Contracts have been received from the Tucson Convention Center. The rooms needed for the symposium and exhibits will cost \$2010. The room for the luncheon will be an added expense, depending on how many meals we order.
    2. Hotels have been contacted to firm up room commitments.

- C. 2002: Albuquerque
  - 1. Marriot seems to be the best candidate for hosting the meeting.
  - 2. Matt Webber will pursue negotiations with this hotel.
- D. 2003: Utah
  - 1. Still looking for a site in Utah.
  - 2. Possibilities include the convention center in St. George and the Marriot in Ogden.
- E. 2004: Colorado
  - 1. Will look into sites at the annual meeting Colorado Springs.
- F. 2005: Wyoming
  - 1. The Board will examine this at their next meeting.
- 11. Convention Program Committee
  - A. NATA Districts are not contractually committed to provide time for Gatorade to present their District Lecture Series. Eve Becker-Doyle, NATA Executive Director, felt there was an expectation that these occur and we should continue with this program.
  - B. The RMATA is committed to provide the REF time for their lecture.
- 12. Awards and Recognition
  - A. Approved the following members to committees and subcommittees by a 5-0 vote (Wyoming absent):
    - 1. Mary Ann Erickson - Honors and Awards Committee Chair
    - 2. Michelle Poppen - Scholarship Subcommittee
    - 3. Mack Rubley - Educator Recognition Subcommittee Chair
- 13. Nominations:
  - A. Written nominations will be opened in the January Newsletter. Nominations should be sent to the Secretary.
  - B. Nominations will close at the Annual Members Meeting in Colorado Springs.
- 14. Larry Willock was reappointed Treasurer without objection.
- 15. A mistake was made in selecting a district scholarship winner. A person who won a national scholarship also was selected for a district scholarship. The Scholarship Subcommittee will redo the selection process.
- 16. State Association Business
  - A. States were reminded that web space is available for them on the RMATA web site.
  - B. Colorado has held elections. Kelli Lotito was elected to a four year term as President and Larry Willock has been elected Vice President.
  - C. Arizona has raised \$10,000 for a licensure effort.
  - D. New Mexico had their bill to reapprove their licensure vetoed by the Governor and will have the bill reintroduced next session.
- 17. **NATA Business:**
  - A. See attached report
- 18. **Meeting Adjourned**

## NATA REPORT

### 1. NATA Future Annual Meetings:

June 29 - July 2, 2000 Nashville, Tennessee  
June 20 - 23, 2001 Los Angeles, California  
June 15 - 18, 2002 Dallas, Texas  
June 25 - 28, 2003 St. Louis, Missouri  
June 16 - 19, 2004 Baltimore, Maryland  
June 15 - 18, 2005 Indianapolis, Indiana  
June 29 - July 1, 2006 New Orleans, Louisiana

### 2. Honors and Awards:

Most Distinguished Athletic Trainer:

Benjamin Perry Davidson, ATC

25 Year Award:

C. David Burton, ATC            Mickey L. Clarizio, ATC

James Gillen, ATC        William Kuehl, ATC

Douglas Landuyt, ATC        Mark Morrissey, ATC

*Journal of Athletic Training* Clint Thompson Award for Outstanding Nonresearch Manuscript, Second Runner-Up:

Kenneth L. Knight, PhD, ATC and Christopher D. Ingersoll, PhD, ATC

Scholarships:

Scott Horton            Ayako Habu  
University of Arizona        Arizona State University  
Sponsor: National Basketball Trainers' Association/Gatorade        Sponsor: F. A. Davis Company

Jaclyn Adams            Larry "Stosh" Neumann Memorial Scholarship  
University of Northern Colorado        Nathan Johnson  
Sponsor: Gatorade/NATA        Northern Arizona University  
Sponsor: Professional Football Athletic Trainers' Society/Gatorade

Larry Ashley Memorial Scholarship        Warren Lee Memorial Scholarship  
Lisa Williams            Michael Anderson  
Northern Arizona University        Brigham Young University  
Sponsor: Professional Hockey Athletic Trainers' Society        Sponsor: Rocky Mountain Athletic Trainers' Association/  
Trainers' Society        NATA District 7

G. E. "Moose" Detty Scholarship        Janet Bristor Memorial Scholarship  
Rita Kujawa            Alison Miller  
New Mexico State University        Brigham Young University  
Sponsor: PRO Orthopedic Devices, Inc.        Sponsor: Friends of Janet Bristor

### 3. Education Council:

*Athletic Training Educational Competencies* are in the process of being copyrighted and will be sold in hard copy for \$25. Once copyrighted the *Competencies* can not be photocopied. *Competencies* need to be protected.

#### **4. Ethnic Minority Advisory Council:**

The Ethnic Minority Advisory Council has changed to the Ethnic Diversity Advisory Council.

#### **5. Reimbursement Advisory Group:**

Focus on Therapeutic Outcomes, Inc. (FOTO) conducted a study assessing athletic trainers as health care providers. Specifically they quantified the outcome (patient health related quality of life change, patient satisfaction, efficiency and treatment selection) of ATC's and compared to outcomes of other clinicians. This information is already peer-reviewed and shows ATC's to be as capable providers as physical therapists.

Certified Athletic Trainers could use this information in salary negotiations to validate their presence in the clinic. The information will be disseminated internally in the *NATA NEWS*, on the NATA web site and in the *Convention Daily*. Research Committee Chair, Chris Ingersoll has specified the internal release should detail the data's geographic limitations by indicating which regions of the country are and are not represented by the data. This is important because NATA should be able to stand behind the integrity of the data we released.

Based on data analyses conducted by FOTO, Inc. (Focus on Therapeutic Outcomes) an independent outcomes company, certified athletic trainers provide the same level of outcomes, value and patient satisfaction as physical therapists in a clinical setting in the Middle Atlantic, Mountain, North Central and South Atlantic geographic regions. New England, South Central and Pacific regions were not represented in the analyses. FOTO is known nationally for providing outcomes research services to the physical therapy profession, as well as other allied health professionals.

#### **6. 2000 Pre-Olympic Congress:**

The NATA has been invited to send a representative to be a keynote speaker at the Pre-Olympic Congress in Brisbane, Australia in September 2000. This will put NATA's name out in the international health care arena. The representative might be the next NATA president. The Board will approve the speaker.

The 2000 Pre-Olympic Congress is an international scientific meeting on Sports Science, Sports Medicine and Physical Education, to be held in Brisbane, Australia.

#### **7. NATA Mission Statement and definitions:**

Physical Activity (preferred usage)

Physical activity consists of athletic, recreational or occupational activities that require physical skills and utilize strength, power, endurance, speed, flexibility, range of motion or agility.

Physically Active

Physically active individuals engage in athletic, recreational or occupational activities that require physical skills and utilize strength, power, endurance, speed, flexibility, range of motion or agility.

The mission of the National Athletic Trainers' Association is to enhance the quality of health care for athletes and those engaged in physical activity, and to advance the profession of athletic training through education and research in the prevention, evaluation, management and rehabilitation of injuries.

#### **8. Political Action Grant:**

The Rocky Mountain Athletic Trainers' Association (NATA District 7) will receive \$25,000 to be distributed to each state Association in allotments of \$5,000. This grant may only be used for licensure or third party

reimbursement activities.

#### **9. Finances:**

NATA continues to be in a strong financial position.

#### **10. Dues Increase:**

The Finance Committee will consider a dues increase at its meeting in December 1999. If an increase is decided upon, it will be sent to each district for approval during the 2000 district meeting. The Board will vote in the summer of 2000.

#### **11. Council on Employment:**

The Job Development Task Force has been disbanded and the Council on Employment has been created. The COE will investigate and monitor current employment issues related to certified athletic trainers. A strategic planning session will be held in conjunction with the 2000 mid-year board meeting. Participants in the strategic planning session will include: board of directors; chair or his/her designate of the practice setting committees; chair or his/her designate of public relations committee, placement committee, women in athletic training committee, reimbursement advisory group, governmental affairs, education council and ethnic diversity advisory council.

#### **12. NATA NEWS Covers:**

The 1997 redesign of the *NATA NEWS* called for new cover photo guidelines. Cover photos now match the cover story, which is chosen a year in advance, and do not always show an athletic trainer. The March, June and September issues are devoted to the convention and usually have covers with city or annual meeting photos. Photo submissions are always needed and welcomed. If any member has good quality, vertical photographs of athletic trainers, consider submitting them for possible cover shots.

#### **13. NATA Officers:**

Cynthia Booth, District IV Director, has been appointed without objection as the Secretary/Treasurer for 1999-2000. District VIII Director, Tony Marek, has been elected Vice President for 1999-2000.

#### **14. NATA Board of Certification:**

The NATABOC will vote in July on the following proposed changes:

1. Raising the approved provider fee to \$120 per year.
2. Moving CEU maintenance to the Omaha office.
3. Separating the certification exam into a two day event, with the written/written simulation exam on Saturday and the practical exam on Sunday.

#### **15. Public Relations:**

Committee activities include:

1. "ATC Recognition Day" being proposed to athletic directors.
2. A 20-slide show which explains who ATC's are and what they do, which can be used for presentations to school boards, parent groups, etc..

3. A PR contest.
4. A PR representative making a presentation next year at the National Sportswriters and Sportscasters Association convention.
5. "Call Me ATC" is the theme of this year's PR campaign. Members are encourage to refer to themselves as ATC, as well as to get others to use the term, when referring to certified athletic trainers. This might help us get away from the abbreviated term of "trainer" and help with our public image and promote our credential. Members are also encouraged to wear the ATC logo on their apparel for maximum visibility.
6. A member PR kit and press kit are available for membership use.
7. PSA's and new NATA video.

#### **16. NATA Presidential Candidates:**

After reviewing biographical information and hearing brief presentations from four Presidential Candidates, the Board of Directors voted by secret ballot to select two individuals to run for President. The results were totaled and Dave Colt and Julie Max will run for NATA President. The election will occur in August with results known in September. The President Elect will take office at the Annual Meeting in June 2000.

#### **17. Research and Education Foundation:**

Members are encouraged to make donations to the Foundation to support research, education and scholarships. Members may earmark donations for student scholarship awards, if they prefer.