

ROCKY MOUNTAIN ATHLETIC TRAINERS ASSOCIATION, INC.
ANNUAL BOARD OF DIRECTORS MEETING
CASPER, WYOMING
MARCH 18-19, 1999

1. Call to Order:

- A. By: Scott Linaker, President
- B. Time: 8:12 a.m.

2. Attendance:

- A. President: Scott Linaker
- B. Secretary: Matt Webber
- C. Treasurer: Larry Willock
- D. Arizona Representative: Scott Farnsworth
- E. Colorado Representative: Kelli Lotito
- F. New Mexico Representative: Rich Gerrells
- G. Utah Representative: George Curtis
- H. Wyoming Representative: Kirk Isabell
- I. Business Consultant: Rick Ball

3. Membership Report:

- A. Membership report presented by Matt Webber.
- B. See attached report.
- C. Larry Willock asked for direction on the payment to states when partial payment is made. Scott Linaker instructed Larry to pay the states the first time the name showed up as paying and then the rest of the money would go to the RMATA.

4. Financial Report:

- A. Larry Willock presented the financial report.
- B. See attached report.
- C. Fiscal Year
 - 1. It was suggested that the Association move to a calendar year for the fiscal year. The idea will be investigated as to change over procedures and revisited at the June Board meeting.
- D. Motion:
 - 1. Allow Bart Peterson to be authorized to use an Association bank card for use on printing and mailing expenses.
 - a. By: George Curtis - UT
 - b. Second: Kirk Isabell - WY
 - c. Approved: 6-0

5. Secondary School Task Force:

- A. Bart Peterson presented the outcome of the Secondary School Task Force.
- B. NATA Secondary Schools Committee wants a structure set up for communications between state, district, and national levels.
- C. Not a good response from the state level.
- D. Goals identified:
 - 1. Improve the perception of secondary school athletic training with students.
 - 2. Symposiums have some secondary school emphasis.
 - 3. States work on increasing the number of athletic trainers at the secondary level.
- E. Concern about getting people to work on a secondary schools committee.

- F. State Associations need to establish working committees before the Association can establish a effective committee.
 - G. National committee representative will communicate with states and state association presidents.
 - H. Adding a budget line item for the committee representative to cover costs incurred for Association business was discussed.
6. Honors and Awards Committee
- A. A Letter from Jack Baynes was discussed.
 - 1. Honors and Awards Committee needs to identify individuals qualified for national awards.
 - 2. State representatives would find sponsors to nominate worthy individuals for national awards.
 - B. Structure and membership of the Honors and Awards Committee was discussed.
 - 1. Chris White has resigned as chair of the committee and will stay on as the Hall of Fame Subcommittee chair.
 - 2. Problems with finding members to fill the committee and subcommittees was discussed.
 - C. Motion:
 - 1. To induct Bill Lyons into the RMATA Hall of Fame.
 - a. Motion by: George Curtis - UT
 - b. Second: Kelli Lotito - CO
 - 2. Approved 6-0
 - D. Hall of Fame Requirements
 - 1. Non-members can be inducted into the Hall of Fame.
 - 2. Motion:
 - a. Add certified in front of athletic trainer in the Hall of Fame criteria.
 - (1) Motion by: Scott Farnsworth - AZ
 - (2) Second: Kelli Lotito - CO
 - (3) Approved: 6-0
 - b. Motion to eliminate item #5 on page 1 of the criteria (non-member eligibility).
 - (1) Motion by: Scott Farnsworth - AZ
 - (2) Second: George Curtis - UT
 - (3) Approved 6-0
 - c. Motion to change honorary member subcommittee to special recognition
 - (1) Motion by: Scott Farnsworth - AZ
 - (2) Second: George Curtis - UT
 - (3) Approved 6-0
7. District Meeting
- A. The Board was updated on the progress of preparations for the 1999 district meeting.
 - B. The 2000 district meeting was discussed.
 - 1. The contract with the Colorado Spring Sheraton was presented.
 - a. 322 Room nights were blocked.
 - b. Hotel requires that the Association guarantee 90% use of the room block.
 - c. Member should be encouraged to stay in the hotel to help us meet the room block.
 - C. Tucson 2001 meeting
 - 1. Holiday Inn came in with rooms from \$99 to \$109 per night.
 - 2. The Tucson Convention Center will be used for the meeting.
 - 3. Waiting for a proposal from the Sheraton Four Winds.
 - D. Albuquerque 2002 meeting
 - 1. Rich Gerrells presented possible sites from New Mexico.
 - 2. Holiday Inn Pyramid and Marriot appear to be the best choices.

E. Utah 2003

1. One proposal returned from Salt Lake City (Doubletree Hotel) was very expensive.
2. Conventions centers in Utah that are possibilities are in Logan, Ogden, and St. George.
3. Marriot Park in Prove may be a possibility.

F. Wyoming 2005

1. Casper Hotel and Visitors Bureau presented to the Board
 - a. Tim Monroe, Mayor
 1. Gave a brief presentation to the Board.
 2. Described the history and future plans for Casper.
 - b. Information was presented on Casper facilities.
 1. Casper event facilities
 2. Raddison Hotel
 3. Parkway Plaza Hotel
2. The Hitching Post in Cheyenne presented to the Board.

8. Long Range Plan

A. The Long Range Plan was reviewed and several specific items were addressed.

B. Financial Planning

1. Options for financial planning were discussed.
2. Finance Committee charged with investigating an investment plan for the Association and reporting to the Board in June.

C. Web Site:

1. Motion to add to Section XI of the Policies and Procedures the following:
 - a. The Association shall establish an Internet site that shall include, but not be limited to, the following:
 1. Contact information for Board members and committees.
 2. Important Association documents.
 3. Information provided by Board members and committees.
 4. Items of interest to the members of the Association related to the profession of athletic training.
 5. Links to other athletic training associations.
 - b. The Web Site Coordinator shall be appointed by the President, with the consent of the Board.
 - c. The Internet site may, with approval of the Board, be sponsored from one or more outside organizations.
2. Motion by: Scott Farnsworth - AZ
3. Second by: Kirk Isabel - WY
4. Approved 6-0.

D. Motion:

1. To appoint Matt Webber as Web Site Coordinator.
2. Motion by: Scott Farnsworth - AZ
3. Second: Kelli Lotito - CO
4. Approved 6-0.

E. Motion:

1. To allow the Web Site Coordinator to seek sponsorship for the web site.
2. Motion by: Kelli Lotito - CO
3. Second: Scott Farnsworth - AZ
4. Approved 6-0.

F. District meeting sites and dates were discussed.

G. A membership survey was discussed. Bart Peterson was charged to investigate options in surveying the membership.

H. The Convention Program Committee will be given the charge of developing leadership training.

I. Separation of the office of the office of President/District Director into two separate positions. No

governance changes would be necessary. Workload on the District Director in the future seems to be growing.

9. State Association Update

A. Arizona

1. Legislative effort continuing.
2. Grand Canyon State Games sponsorship opportunities.

B. Colorado

1. State elections in May
2. Legislative education the topic for the state meeting.

C. New Mexico

1. Sunset process - Passed House and Senate are facing an almost certain veto. Will have to go to the Governor to get bill introduced next session.

D. Utah

1. Licensure - Proposed bill was not well accepted by the membership. UATA presently working with the physical therapists on an exemption.

E. Wyoming

1. Licensure bill failed. Bill was opposed by the physical therapists over the language used in the bill. The school board association also opposed the bill.

10. History of the RMATA

- A. Earlene Durrant has a student undertaking the task of writing the history of the RMATA. Donny Bills is assisting in the project.
- B. Names of people who should be interviewed should be forwarded to Scott Linaker or Earlene Durrant.

11. NATA Report

- A. Scott Linaker went over the NATA Report (see attached).

12. District Secretary-Treasurer Report

- A. Highlight of the meeting was a presentation by the financial advisor of the EATA.
- B. Mailing label requests from members involved in non-profit type activities should be referred to the Secretary. Other requests should go through the national office.
- C. The NATA Sponsorship program was reviewed.
- D. Districts are buying the National Office staff lunch.

Recessed until 8:00 am March 19.

Meeting was reconvened at 8:17 a.m.

13. Student Association

- A. George Goodridge presented to the Board on the RMSATA.
- B. Peer breakfast used as a tool to model leadership to the students.
- C. Board members of the student association will be given complementary registration to the annual clinical symposium. Adopted by consensus.

14. Budget

A. Motion

1. Appoint Earlene Durrant to oversee the RMATA History Project with a timeline set by the President
 - a. Motion by: Scott Farnsworth - AZ
 - b. Second: George Curtis - UT

c. Approved 6-0.

B. Motion

1. To accept budget as written (see attached).
 - a. Motion by: Rich Gerrells - NM
 - b. Kelli Lotito - CO
 - c. Approved 6-0

15. Convention Program Committee

- A. Mike Nesbitt presented a report from the Convention Program Committee.
- B. Abstracts for presenters will be done by one person to be formatted and indexed.
- C. Committee wants to stay with notebooks for attendees.
- D. Introductions should be more professional. States should pick appropriate people and consider students.
- E. Motion:

1. To add to Section XVIII(B) the following:
 - a. Requests from outside organizations to speak at the annual clinical symposium shall be denied unless the Convention Program Committee deems the topic to be of value to the Association and chooses to include it in the program. This does not include speakers arranged through sponsorship agreements.
 - b. No more than .2 C.E.U.'s should come from presentations from outside organizations that deal with topics not considered to be part of the theme of the symposium, as determined by the Convention Program Committee.
 - c. The Association shall not aid organizations other than state athletic training associations or NATA associated organizations in any planning or staging of symposiums in conjunction with the annual clinical symposium.
 - d. The Association will bear no costs for speakers from outside organizations who request to speak at the annual clinical symposium.
2. Motion by: Scott Farnsworth - AZ
3. Second: Kelli Lotito - CO
4. Approved 6-0.

F. Motion:

1. To add to Section XVIII(B) the following:
 - a. No speaker or organization shall solicit donations nor offer items for sale during clinical sessions, excepting exhibitors in the exhibit hall.
2. Motion by: Kirk Isabell - WY
3. Second: George Curtis - UT
4. Approved 6-0.

16. Meeting Adjourned

NATA REPORT

1. NATA Future Annual Meetings:

June 16 - 19, 1999	Kansas City, Missouri
June 29 - July 2, 2000	Nashville, Tennessee
June 20 - 23, 2001	Los Angeles, California
June 15 - 18, 2002	Dallas, Texas
June 25 - 28, 2003	St. Louis, Missouri
June 16 - 19, 2004	Baltimore, Maryland
June 15 - 18, 2005	Indianapolis, Indiana
June 29 - July 1, 2006	New Orleans, Louisiana

2. District Meeting (at the NATA annual meeting in KC):

- + June 18, 1999 (Friday)
- + 5:30 - 7:30 PM

> after the Kansas City meeting, NATABOD agreed to move District Meetings to Thursdays during the Annual Meeting

3. Liaisons/Exhibiting:

- + coordinate NATA liaisons more closely into PR activities
- + investigating:
 - > journal exchange
 - > web site links
 - > exhibit booth exchange
- + funded liaisons and exhibiting for maximum interaction and exposure
 - > considered cost
 - > new audiences that can employ ATC's
- + established funded liaison with:
 - > American Association of School Administrators
 - > National School Board Association
 - > American College of Sports Medicine (may benefit *JAT* by recruiting authors/reviewers)
 - > American Football Coaches Association
- + established unfunded liaisons with:
 - > American Occupational Therapy Association
 - > American Academy of Physician Assistants
 - > North American Spine Society
- + Academy of Sports Dentistry
 - > distribution of dental trauma emergency cards through *NATA NEWS*

4. Definitions:

Physically Active: Physically active individuals engage in occupational, recreational, or athletic activities that require physical skills and utilize strength, power, endurance, speed, flexibility, range of motion or agility.

When a definition of physically active is necessary for regulatory or other reasons, the above will be used:

Physical Activity: Physical activity consist of occupational, recreational or athletic activities that require physical skills and utilize strength, power, endurance, speed, flexibility, range of motion or agility.

5. Placement:

- + discontinue the NATA Hotline (telephone version)
 - > use is dismal
 - > requires the most time and resources for NATA office personnel
 - > can be effectively migrated to fax-on-demand, mail subscription methods (twice per month) or NATA web site
- + Athletic Training Employment Issues Handbook is on the WWW and is accessible from the NATA web site
 - > inform, educate and guide membership in employment issues

6. Sponsorship:

- + 57 corporate partners, 2 official suppliers, 4 official sponsors
- + Gatorade (official sponsor)
- + Johnson & Johnson (official sponsor)
- + Tinactin (official sponsor)
- + Breath Right (official sponsor)
- + Cramer (official supplier)
- + Sportsguard Laboratories (official supplier)
- + working on more opportunities
- + data base has grown from 1500 contacts to more than 2000
 - > will share with each district those companies in their area to solicit for district/state meetings

7. Public Relations:

- + PR Manager: Ellen Satloff
- + new PR firm , Host Streetball International
 - > do a lot of work with colleges/universities and know about athletics
 - > know about ATC's and do not have to be educated as much about ATC's
 - > committed to visit athletic training rooms and other practice settings as well as familiarizing itself with the profession
- + core committee
 - > chair and 3 others which represent each practice setting
- + 10 district representation
- + Public Relations Kit available to the membership in KC
 - > a program on "how to do public relations"
- + developing a slide presentation and CD-ROM presentation on the ATC
 - > can be used as an educational tool
- + College Athletic Trainer's Recognition Day
 - > to emphasize the importance of the athletic trainer as a health care provider
 - > each college/JC AD will be sent a letter asking them to participate in a program that recognizes their athletic training staff
 - > recognition would take place during an event, with PSA being read throughout

- + survey every NATA committee chair to determine how the PR committee can best serve their needs
- + assist and enhance the liaison program
 - > how PR can best serve liaison groups that are specific to PR
- + revise PR web site
- + NATA Public Relations Award
 - > \$150 gift certificate to purchase NATA items
- + present a PR symposium at the annual meeting

8. World Federation of Athletic Training Task Force:

- + combined with the International Committee
 - > will allow NATA to speak with one voice to groups in the international arena
 - > each subgroup will continue to work on its own projects
 - WFATF: investigate in other countries the interest of athletic training, athletic training education and certification
 - IC: aid overseas members with professional development

9. Appropriate Medical Coverage Task Force:

- + to study and make recommendations to establish a standard of care defining minimal medical coverage for intercollegiate athletic sports
 - > will likely proceed with a formula based approach
 - > will recommend a minimal level and an optimal level of medical coverage

10. NATA Board of Certification:

- + new contract for 10 years (09-01-98 to 12-31-07)
 - > obligation of NATA and NATABOC remain as always

11. Membership Services (membership request from survey):

- + Quest Hotel Savings Program (a J C Penny Company)
 - > travel program (mainly hotel room discount)
 - > serves more than 200 associations
- + retirement program
 - > Barnett & Company
 - small access fee of \$250
 - provides investment opportunities and financial consultation
 - members deal directly with the firm
 - NATA will monitor program and will be reviewed after 3 years

12. Finances:

- + stable and investments continue to do well
- + looking at increasing exhibit fees
- + corporate sponsorship monies allow NATA do offer much more than without their sponsorship

13. Membership Statistics:

- + NATA membership continues to grow
- + 1998 figures show an increase in total membership, a slight decrease in number of suspended members, and an increase in number of new members
- + retention is holding steady at 92%

14. 1998 Membership Survey Report:

- + survey was mailed to 3,000 randomly selected members
- + a total of 1,493 completed surveys were received in time for processing
- + representing a 50% response rate
- + this study has a +/- 3% margin of error
- + 95% level of confidence
 - > 95% certain that for a question with 1,493 responses, the survey's figure would be within +/- 3% of the actual universe's response
- + over three-quarters are members of their state athletic training association
- + 44% are female and 56% are male
- + most had been NATA members for 6 years or more, with the median length of membership being 8 years
- + most members were students when they first joined NATA
- + most members are currently certified regular members
- + almost 60% are between the ages of 25 and 34 years
- + just under 2/3 are employed in athletic training full-time
- + most reported being in their current positions for less than 6 years
- + median work week in athletic training is 48 hours
- + 44% that work in a school setting teach
- + keeping up-to-date and supporting the profession are the two most chosen reasons for joining NATA
- + most important reasons for maintaining NATA membership are to keep up-to-date and to support the profession
- + over 80% are satisfied with their NATA membership
- + 70% agree that their NATA dues are a good investment in their careers
- + 71% feel that their dues are just right in terms of the benefits they receive
- + 18% have contacted an NATA Board Member during the past year to get information or discuss a problem
- + 66% have contacted NATA International Office during the past year

14. Commission on Accreditation of Allied Health Education Programs (CAAHEP):

- + Larry Leverenz has been elected president of CAAHEP

15. Education Council:

- + the NATABOD fully support the efforts of the Education Council
- + NATABOD created the Education Task Force
- + NATABOD adopted the Education Task Force recommendations (17)
- + the Education Council is implementing the ETF recommendations
- + NATABOD accepted the Athletic Training Educational Competencies
- + accepted competencies are in compliance with the NATABOC Role Delineation
- + accepted competencies will be forwarded to the JRC-AT for adoption
- + first review of the competencies will be in 3 years
- + subsequent reviews will occur after each NATABOC role delineation study is completed every 5 years
- + term "physically active individuals" found throughout the competencies will be changed to read "athletes and physically active individuals"