

RMATA, INC.
BOARD OF DIRECTORS MEETING
JUNE 11, 1993
KANSAS CITY, MISSOURI

1. CALL TO ORDER: Bill Lyons called the meeting of the Board of Directors of the Rocky Mountain Athletic Trainers' Association to order.

2. ATTENDANCE:

Bill Lyons	Director/President
Scott Linaker	Secretary/Treasurer
Matt Webber	President, Arizona
Jim Gillen	President, Colorado
Pam Cox	President, New Mexico
T.J. Byrne	President, Utah
Joel Bass	Secretary, Utah
Bart Peterson	President, Wyoming

3. RMATA LOGO AND STATIONARY: Discussion focused on information gathered from and examples made up by Alphagraphics. After viewing the examples and reviewing the options and costs, the RMATA BOD gave the Secretary/Treasurer permission to proceed with the purchase of stationary and envelopes according to the following:

- * 1000 sheets of stationary (single color - blue)
- * states will be white with no names or initials inside
- * mountains will be dark (blue)
- * both symbols will be blue
- * states names will appear across the bottom of the page and will be in blue
- * paper of top quality and with a blue tint
- * logo at top of page written between the symbols will be Rocky Mountain Athletic Trainers' Association, Inc., and underneath will appear NATA District 7 (this typeface will be in NEW BASKERVILLE according to NATA Graphic Standards Manual)
- * envelopes will only have the RMATA symbol

Bill made the following suggestion based on what works at the NATA BOD meetings, and that is to pass issues according to a consensus. What this means is that if there is a consensus of the Board concerning a particular issue, instead of getting a motion , a second, etc., the BOD in consensus can pass a motion without going through the motion process.

Bill... "I'm sensing a consensus and if everybody's comfortable with the logo, the letterhead and envelope discussion as presented, we will give Scott the permission to proceed on with the final production of the envelopes and letterhead as per our discussion. And if there are no objections we go on to the next item."

There were no objections.

This process would only apply to issues such as this one, where a motion is not necessary, and would not apply to a situation where a motion would be required.

4. UTAH PRESIDENT VACANCY: T.J. Byrne will be resigning his position as the Utah President to attend Physician Assistants School. This is a good move for T.J. and we wish him the best.

Some background from T.J.. "When I was elected, Brian McDonald who is an Athletic Trainer at the University of Utah was elected Vice President and Joel was elected Secretary/Treasurer. Brian has been a no-show at every meeting and technically it's not a tough decision because he is not a member of our organization because we began collecting dues at the first of the year, and so the only people who are considered members of our state organization are those who have in fact paid their certified or student dues. Technically he's not a member and has no voting privileges whatsoever. I don't know what the technical aspects of this are and I haven't really even consulted with anybody else in our state regarding these plans. I figured this was the best place to start."

Bill... "I think the thing to do is to double-check your by-laws and make sure you are comfortable with that and if there is nothing in the by-laws I think you need to look at your state officers, obviously with you leaving and that person not a member, then Joel will be the next one, he's also the one who has sat in here a couple of times and has a feeling. Talk with him and get his comfort level with what we are doing here."

T.J.... "I've already talked with Joel and he would be very interested in doing this."

Bill... "As long as you are comfortable with your by-laws because it's got to be, in our by-laws does it not have to be somebody that is appointed."

T.J.... "The Vice President or the next step up on an interim basis and then you would have to have another election."

Scott... "I think our by-laws just state NATA member in good standing, right?"

Matt... "For membership in our association."

Scott... "In By-Laws 11 the state representative shall be elected by the members of their respective state association in accordance with the terms conditions and methods established by those state associations provided however that each state representative must be a certified member of the NATA and RMATA in good standing." (Article IX Section b)

A SIDE NOTE TO THIS DISCUSSION: UPON FURTHER INVESTIGATION I NOTICED THE FOLLOWING PROVISION CONCERNING VACANCIES ON THE BOARD OF DIRECTORS: BY-LAWS, PAGE 6, ARTICLE IX, SECTION d, NUMBER 3

“But then that creates a problem with him going back to Utah and filling in the Utah membership, if he's not going to show up?”

Bill... “It says the state representative elected, right?”

Scott... “The state representative shall be elected by the members of their respective state associations.”

Bill... “It doesn't have to be the President?”

T.J.... “It's pretty much dictated by the by-laws and constitution of Utah and there is nothing that directly voices that particular item, then you either have to add something to the by-laws to address it or you go ahead and solve this situation by a strike of the gavel.”

Bill... “When do you guys meet again?”

T.J.... “September, I think.”

Bill... “See if you can find out and get a hold of Scott, because I will be gone and it will be a week or so before I get back. Let's find out because if it is an automatic succession, maybe touch base with Earlene because she was in it the longest and tell her what we talked about just moving Joel up and notifying your state membership of what's going to go on.”

T.J... “Which right now, technically is probably 50 people.”

Pam... “Is Joel the Vice-President now?”

T.J... “He is the Secretary/Treasurer. The VP is a no-show and hasn't paid his dues. I'll look at our by-laws and see if this situation is addressed.”

Bill... “For the sake of clarity as far as this Board is concerned, you talk to Joel and tell him as we are working this situation out and are planning on a couple of conference calls over the summer, or mid-summer or early fall, that we plan on him being in on those calls.”

T.J.... “I'll tell him to get in touch with Scott and give him the contact numbers. So at least in the interim you will have somebody.”

Bill... “What we can do is to ask you to appoint him as a temporary representative until this situation can be cleared up.”

5. HALL OF FAME: One of the things we keep struggling with on the national Board is what to do with the Hall of Fame. The building in Dallas was sold to the membership partly on the fact that there would be a Hall of Fame on the lower level, eventually. It's not realistic, it's too much space, if we rent it out it will bring in about \$7000 to \$8000 of income per month to the NATA.

Nobody goes to anybody's hall of fame but the Cowboy, Cooperstown and the NFL. It's not a deal where people are going to go to it, you're just going to tie up space. One of the things that came out of it directly related to some of the things that we were talking about in March about our own hall of fame. One of the suggestions was what if the NATA dealt some of the hall of fame responsibility off to the Districts in the capacity of could each district take its members and create a District Hall of Fame and dovetail into the NATA Hall of Fame and then housed individually in the Districts which may make more sense than anything else. We talked about plaques and an exhibit that travels to wherever our annual meeting is. The next step to that would be to have a home for it during the parts of the year that it does not travel, i.e. the eleven months of the year. So what I would like each State President to do is to look at potential areas within your state that may be a possibility of a permanent site for those plaques. They would be moved and dealt with for the annual meeting and then moved back. For example, in District 9 they are looking at the Bryant Museum in Alabama to try to get a commitment out of them and get some space to house the plaques. Those kinds of possibilities, I don't know in our district if there are, this is something to think about."

Matt... "We are working on that for the Arizona Hall of Fame and trying to put it in the America West Arena, if we can get that done."

Bill... "That's a natural dovetail into there."

T.J... "Would there be another natural progression to the state level with the individual states taking their own?"

Bill... "I think eventually as it gets big enough that is a possibility, that might be many years down the line because right now as I go back and count through our Hall of Fame Members, there are 5, 6 if you count Howard Waite. But I think he went in from another district, but I'm not sure if he came in from our district or from one of the others. We don't have very many to deal with to start with versus some district which might have 19 or 20 or something like that. They've got a much bigger problem. So from that standpoint it's relatively easier for us to deal with in terms of space and start up costs to do it really nice."

"The gentleman who does our plaques does a really good job out of Colorado Springs, and what we will need to do when we get the logo camera ready is to send him the new logo (this year's plaques have the old logo on them) and he will need to re-do it. I have asked Bruce Kola to get some estimates for us from this person since he has already dealt with us on creating some plaques that we could house. What I had in mind was a similarly sized plaque with a metal engraved picture, if you will, of the person versus just a picture, which in time you have to re-do, something along more of a permanent nature and it would be one-upmanship on the NATA. Over the next few weeks Bruce will get that for us and we will have something to look at."

"What I would like to do today, if you all are comfortable with it, is to go into RMATA business and let the membership know that we have indeed created a District/NATA Hall of Fame and we will automatically induct NATA Hall of Fame Members into that and so we will have an induction ceremony next March and that will be a kind of an anniversary type of meeting with some title and

make it real nice."

Pam... "What is the cost of these plaques?"

Bill... "All of them together I think for this year is \$393-00". And in the mean time, what I would like to do is announce the formation of a Task Force to look into drawing up criteria for our own Hall of Fame. It's pretty easy if they've met the NATA's requirements for hall of fame and get inducted there, then you can automatically have entrance into the RMATA Hall of Fame, but there may be people we want to induct that might not for some reason meet the NATA requirements. What I would like to do is to appoint the following individuals to serve on this task force: Dale Mildenerger, who is from the scholarship committee and he has an honors and awards background; look at Scott Linaker, being a financial officer, being on this task force; and I have not talked with Bruce Kola but I will talk to him, and then have the five states recommend a person from your state to serve on this task force. What we will do is get the criteria from Jerry Rhea that we could then, not necessarily copy, but work with on our frame work of the RMATA and the people we want to put into the RMATA Hall of Fame."

T.J.... "Do we have an Honors and Awards Committee now?"

Bill... "No, we will create a Task Force to create the criteria and then we will come back and create this committee."

"The Task Force does not require Board action, its something that will be dissolved once its task is completed, although some of these people may very well serve on a hall of fame committee after that. So think of people who would want to stay involved with it."

Scott... "It's a good start, its a wise start, as opposed to just jumping in."

"We have to have something to start with, you can't just say that somebody deserves it, you go back to the problem with the NATA where it was the good old boys and they put so-and-so in, we need some criteria. What we are doing now is adopting the NATA criteria for ours, but then establishing RMATA criteria after that."

Scott... "If you guys come up with something that you think should be a criteria, write it down and send it on over."

Bill... "What I need is, again, as soon as you can, talk with people, or if you think of somebody's name ask them if they approve, get me the name and address and I can talk to Bruce and if he agrees to chair it, I will get the information to him."

"I want to look at getting more people involved, try not to choose people who are currently involved in a lot of situations, although some may be automatic if you say this is the person, use your judgement on that."

"When we get the task force put together, hopefully by the next phone call, maybe we will have

an estimate of the plaques cost and we can approve a budget, because they will need some conference calls to talk about some things and maybe some postage or something."

Scott... "I will create a line item budget for this."

6. NATA ETHIC COMMITTEE: We need somebody to serve on the NATA Ethics Committee. We need to get people on these national committees. We need to create a resume' base, so as you talk to your people in your state meetings and if people are interested in this, have them get a resume to Bill so that as a committee opening comes up on the national level he can call that particular person and ask them if they would be interested in serving on that particular committee.

A key issue with serving on a national committee is that if you miss two committee meetings in a row, you are automatically off of that committee. Mike Keirns is the incoming representative from District 7 to the Clinical/Industrial/Corporate Athletic Trainers' Committee and it is believed that Mike was not in attendance at this July meeting of this committee and there were some important things going on there. The Committee Chair put Mike on this committee and Bill approved this appointment after talking to Mike, assuming the Chair had talked to Mike, and Mike may not know he is on this committee. Bill would like Jim Gillen to get in touch with Mike and find out what is going on with this situation and then to let Bill know.

7. NATA BUSINESS:

A. NATA VICE PRESIDENT: Pete Carlon, District 6 Director is the new NATA Vice President. He will be given increased responsibility to do more things, as in the past this position has only been a figure-head type of a position, and the only real duty was to fill in for the President when he was not in attendance. But there are a lot of things going on and the VP will be picking up some added responsibilities where NATA business is concerned.

B. NATA CAR IS SOLD!: It was a Nissan Maxima, driven by the past Executive Director.

C. LEASING THE LOWER LEVEL OF THE NATIONAL OFFICE: Three months into negotiating the lease, but it usually takes about six months to get a tenant.

D. NATA IDEA CARDS: Eve is serious about the use of these cards and she is very serious, as are others about responding, she responds to everything. Encourage the membership to use these idea cards. This could be a very valuable communication tool for the membership, as well as the NATA Staff and Officers.

E. DEVELOPMENTAL TASK FORCE: Bill serves on this task force. They are developing an internal framework within the NATA of coordinating all of the fund raising, the corporate sponsorships, scholarships and so on to fit into a working framework. Many times the right hand does not know what the left hand is doing, and we all know where that road will lead us. The NATA currently does not have such a framework, as there are

all of these foundations and corporation and everybody going off on their own. There are no levels established as far as corporate giving is concerned (ie, if you want this, it will cost you this much). In the process of doing a sponsorship audit which will allow for those types of things. Part of the problem with the Tinactin proposal was the finances were so low that you couldn't call them a corporate sponsor, so you have to deal with that product with acceptance language and trying to be very careful because there will be some advertising that comes out and it will be the first time anything like that has happened. It will be interesting to see the membership's response to that.

F. FINANCE COMMITTEE: There is a distinct travel policy in effect that was recently passed by the NATA BOD, also addressed is the auto travel mileage reimbursement. We, as RMATA will need to address these issues as we refine our policies and procedures in the next few months.

G. VOICE MAIL IN THE NATIONAL OFFICE: This is not related to the dues increase, but was budgeted for from the previous budget year. There is some reluctance to go to this voice mail due to the fact that it is less personal than having somebody answer the phone, but it manages excessive volume, the system can be designed to be user-friendly, it's efficient and it is the way of the future. The national office receives 2500 call per month , on an average month, in January and February and April and May right after dues and right before this show, it jumps to 6500 calls per month. You figure 22 working days per month, on the average, that's 300+ calls a day. The 800 number will remain in effect for the time being. Most of the 800 calls are concerned with

Pam "Are they going to keep the 800 number?"

Bill "The 800 number is staying for right now."

Pam "What are most of those calls on?"

Bill... "A lot of those calls come in on membership, certification, CEU's."

Voice mail will direct you to the appropriate department and person you wish to speak to and if that person is not there, you can leave a message for that particular person. National office extension numbers will be published so that the caller can enter in the appropriate extension without having to listen to the entire recorded message on what extension handle what services.

The operator will still be available to answer any calls.

H. RESTRICTED ADMITTANCE POLICY FOR THE EXHIBIT HALL: This was received very well by the exhibitors. They have had tremendous opportunities to visit with Certified Athletic Trainers, before they allowed the students in; it sped the flow out for them and there wasn't a big crunch. This policy will probably continue and may even

expand a little. The exhibitors were very, very happy with this policy.

I. SPONSORSHIP: NATA BOD approved the policy of sponsoring clinical sessions at the national meeting, for example if Flex All 454 sponsored a clinical session then a sign would be placed outside the meeting room to signify such. There is no set amount as to what this would cost, and the sponsor would have absolutely no say in what the topic would be, that decision would remain with NATA.

T.J.... "Does Gatorade do this now at this meeting?"

Bill... "No, they have a Gatorade talk but they control that, but when the Gatorade contract is renegotiated that may change also. They will not control the program content.

T.J.... "Do they pay for that spot?"

Bill... "I don't know, I would have to go back and look closely at the contract. They do pay for the one at our district meeting. They will not control the content of the meeting, that would remain as is and continue to improve."

J. CONVENTION CHAIR: The term of the Convention Chair is 2 to 4 years, depending on what that person wants to do with it. Additional years as Immediate Past Chair may be possible.

K. FRIDAY NIGHT SOCIAL: There was not a Friday night social sponsored by Gatorade, that is due to a refocusing of their financial energies, as well as a cold summer last summer. Good, bad or indifferent, that is their rationale. We are seeking other sponsors for a similar social event, so it is very likely that if they can find somebody as a sponsor the Friday night social will be back.

L. AATA (I'M BACK): AATA still is not going away. The legal action was settled against them in our favor, they have sent out new materials that breach this agreement, so NATA is responding to this in an appropriate legal action. It may never go away.

M. HEALTH CARE REFORM: There are a number of options available to us, the best seems to be to try and make sure that Athletic Trainers stay in the picture as health care providers, and maybe be listed as health care providers, and one of the final things to come out of that committee is to deal with some sort of a lobbying effort. As District Director, Bill will encourage all of the members to write to their appropriate congressman/congresswoman, and express concerns about health care, let them know that they are in the profession of Athletic Training, and can provide an economical, preventive health care source. This approach seems to have more impact than the "canned letters" do. The more individualized the letter, the better it will be and the more impact it will have. NATA is looking at funding a Lobbyist this coming year, if the dollars can be found.

N. CALIFORNIA RIGHT TO WORK ISSUE: The employer was told that they were hiring an Athletic Trainer to do the things a Physical Therapist can do and because we do not have licensure in this state they are not legal to do this, so you should hire a Physical Therapist and fire this person. It became a real right to work issue. We have 30 states with licensure or regulation and 20 without, so potentially it became a real issue nationally if we allowed it to happen. There was some legal discussion back and forth between NATA and the legal counsel in California concerning this case, and the legal documentation was sent to NATA legal counsel, Sarah Teslik, who then became involved by representing NATA. Sarah has this documentation on file and if anyone becomes involved in a similar situation, Sarah may be able to help. This was in violation of anti-trust laws and athletic trainers do have the right to work. In this case the athletic trainer was working under the prescription and guidance of a physician. The lawyer who filed the complaint was working for the physical therapy group and if the case would have gone the other way, a physical therapist from that group would have been hired to replace the athletic trainer, so this constituted a conflict of interest also. This wasn't costly to the NATA, but rather involved a lot of paper work. It is not a situation where the NATA can start running around the country fighting legal battles, but because of the distinct impact it would have had on the profession it was decided to pursue this particular case. This case involved a distinct national right to work issue vs a state or local issue.

O. FINANCIAL REPORT: Brooks McIntyre reported that the NATA is in compliance with all of the 11 financial principles which were approved last year. There was some discussion concerning building expansion and the cost involved, but Brooks advised against, from an accounting standpoint because you can move one financial asset from one area to another which is not moving in the mean time. So the building can be remodeled using assets from say bonds, for example, and that portion used to expand the building would still be considered assets. You advertise out buildings of a national association over a period of 31 1/2 years. So the monies used to expand the building would be assets for a long time, so you aren't actually losing money. Over the next 3 years will need about 2000 more square feet of space in the national office, due to projected membership increases.

Bart... "We are thinking about leasing out some office space?"

Bill... "Across the top, there is a big 2 story vault where they stored furs and you would come in and take off the top story of that and you wouldn't even go into downstairs."

Bart... "If we have stuff downstairs and we need to use it?"

Bill... "Then we would have to go downstairs, it's more marketable as a rental than it is to rent the whole space downstairs, there isn't enough space downstairs. The upstairs is bigger."

P. STUDENT ATHLETIC TRAINER SUBSCRIPTION TO THE JOURNAL: Bill will ask for input from the floor concerning the Journal and the student athletic trainers

subscription as the NATA BOD will reconsider that action. Bill ... "I have had no phone calls and no letters, from anyone in our district regarding that. Not one. This was strictly a financial move. Very honestly the people who have complained the most are some certified. In this district I have not received a single complaint. I can rationalize, we had some inappropriate information when we made this decision in December, because it was supposed to save us significantly more than it actually did. But, for whatever reason, it probably didn't bother the students as much everybody thinks it did. In several other districts they have had absolutely no response at all. We may go back in, because we are voting on the dues increase then, which was not disagreeable to this district, and do some adjustments in the students dues structure to take care of it then because you can take care of it rather cheaply that way. Does anybody have any communication, in your individual states, concerning this issue?"

Pam... "Just when it was first announced I heard comments about it being unfair, but nothing since then."

Q. TINACTIN PROPOSAL: NATA accepted our association with Tinactin and the legal counsel is working out the terminology. Trying not to use the phrases "recommended by" or "endorsed by", but instead "used by" or "meets product acceptance" or something similar. Tinactin wanted to use the phrase "official of", but NATA said no because of the money they were giving which is significantly less than our other corporate sponsors, we said no we are not going to give that away.

R. ETHICS COMMITTEE: There is a new ethics document that was approved, it will be coming out in the NATA NEWS, it contains membership standards and eligibility requirements. This is the third time around, and as far as we know this one is legal, and this one is significantly cheaper than the last one which cost \$150,000. Certification ethics are a NATABOC issue, they are not an NATA issue, so this document will not deal with certification issues.

S. NATIONAL MEETING IN SALT LAKE CITY IN 1995: The national convention scheduled in Salt Lake City, Utah in 1995, has been moved at their request. The convention center will not be completed until 4 months after our meeting. Everyone else has pulled out except for us and they don't know if they want to erect a \$10,000,000 temporary tent structure for us. We are negotiating with Indianapolis for 1995 and renegotiating with Salt Lake City for 1997. 1996 is a done deal for Orlando.

MOTION: To adjourn this meeting of the RMATA BOD.

MOTION BY: Matt Webber AZ
SECOND: Pam Cox NM
CARRIED: 6-0