



NATA District 7 Report June 2005

NATA FINANCES

NATA REVENUE AND EXPENSES 2004-2005

| | |
|------------------------------|------------------|
| Revenues | |
| Membership dues | \$3,653,263 |
| Convention and seminars | \$2,341,748 |
| Publications and advertising | \$732,092 |
| Corporate sponsors | \$599,296 |
| Other income | <u>\$495,675</u> |
| Total revenues | \$7,822,074 |
| Expenses | |
| Membership | \$1,159,940 |
| Convention and seminars | \$1,751,782 |
| Publications | \$915,634 |
| General administration | \$1,839,517 |
| Officers and directors | \$203,401 |
| Committees | \$154,375 |
| Professional activities | \$887,978 |
| Other expenses | <u>\$498,125</u> |
| Total expenses | \$7,410,752 |

ALLOCATIONS FROM THE OPERATING SURPLUS:

| | |
|-------------------------------|------------------|
| Reimbursement | \$25,000 |
| Marketing jobs | \$25,000 |
| National Programs | \$400,000 |
| State legislative grant funds | <u>\$150,000</u> |
| | \$620,000 |

HONORS AND AWARDS

District Seven NATA Award Winners:

Most Distinguished Athletic Trainer Award:

Jennifer A. Stone
Stephen Antonopoulos

Athletic Trainer Service Award:

Debbie Craig
James Gillen
Darryl Miller
Robert H. Tim

Twenty-Five Year Award

Timothy E. Acklin
John W. Adam
Daniel Dell'omo
Dominic L. Di Manna
Jeff Herndon
Mark P. Hogan
Don Mundell
Charles Otero
Thomas Probst

STORM THE HILL DAY

The participation of board members, staff and committee members in 'Storm the Hill' Day in May provided a significant boost to NATA's national lobbying efforts.

STEROIDS AWARENESS CAMPAIGN

NATA has had the opportunity to testify before two House committees: a joint meeting of the Subcommittee on Commerce, Trade and Consumer Protection and the Subcommittee on Health. SSATC chair Jon Almquist later testified before the Subcommittee on Labor, Health and Human Services to discuss funding of the Anabolic Steroid Act. If the Act is funded, the NATA will apply for a grant to develop a parent awareness campaign and a 9th Grade Curriculum.

STATEMENT OF FINANCIAL POSITION

March 31, 2005

ASSETS

CURRENT ASSETS

| | |
|----------------------------|----------------|
| Cash and cash equivalents | \$ 2,488,009 |
| Accounts receivable | 544,759 |
| Prepaid expenses and other | <u>294,341</u> |
| Total current assets | 3,327,109 |

INVESTMENTS - AT MARKET VALUE

9,162,384

PROPERTY AND EQUIPMENT - AT COST

| | |
|---------------------------|------------------|
| Land | 200,000 |
| Building and improvements | 2,091,974 |
| Furniture and equipment | <u>1,215,378</u> |
| | 3,507,352 |

Less accumulated depreciation (1,995,470)

1,511,882

Total assets \$14,001,375

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

| | |
|--|------------------|
| Accounts payable and accrued liabilities | \$ 949,734 |
| Deferred revenue | <u>3,355,330</u> |
| Total current liabilities | 4,305,064 |

NET ASSETS - UNRESTRICTED 9,696,311

TOTAL LIABILITIES AND NET ASSETS \$14,001,375

NATA-PAC

NATA-PAC board and committees are working well and the organization is now fully functional. Contributions amount to \$1,950 with a monetary goal of \$15,000 for the year from at least 500 members. Initially, the PAC's primary goal is to let NATA members know that NATA-PAC exists and that it is a valuable resource for the association. A letter under President Kimmel's signature will shortly be mailed to all NATA-PAC restricted class members, announcing the formation of the PAC and explaining its significance.

A NATA-PAC bowling fundraiser is scheduled for June 15, 7.30 pm – 9.30 pm in Indianapolis.

ANNUAL MEETING

The Board voted to approve St. Louis as the site of the 2012 annual meeting, June 26-30, and the 2015 annual meeting June 23-27. The Board decided to withhold a decision on the 2011 and 2014 dates. The Board decided to delay a decision on the 2013 convention site until after the 2007 Anaheim convention. At its December 2007 meeting, the Finance Committee will examine financial and non-financial factors related to the convention rotation and will make a recommendation to the board whether or not to change the rotation pattern.

PUBLIC RELATIONS COMMITTEE

NATA's public relations program is concluding its media work on a public service announcement on youth sports injuries, a cooperative partnership with the American Academy of Orthopaedic Surgeons. NATA and AAOS will conduct a similar joint campaign that will focus on the Life Cycle of the Athlete. The campaign's premise is that there is a clear and urgent need for expert advice on how to stay healthy and fit at all stages of life, and to prevent injury. The public relations team intends to explore adding the President's Council on Physical Fitness and Sport to a press event addressing the larger issues of lifetime health and fitness.

NATA/APTA SESSION

Joint NATA/APTA sessions will be held at the February 2006 Combined Sections meeting in San Diego and the June 2006 Convention in New Orleans. Each organization will have two pairs of ATC-PT speaker teams who will talk about their working relationship and how they accomplish together the best care of the student athlete.

EDUCATION COUNCIL UPDATE

The Entry Level Education Committee approved the 2005 standards for the accreditation of entry level athletic training programs. The Education Council Executive Committee supports the ELEC recommendation. The Board voted to accept the ELEC's recommendation to approve the 2005 standards for the accreditation of entry level athletic training programs.

NATA eVOLV (NASM)

NATA's relationship with the National Academy of Sports Medicine continues to prove mutually beneficial and enables us to provide a very good service to our members at a discounted price. The NATA eVOLV program dates back to board action in December '03 when the board voted to have a co-branded website with NASM.

The NATA eVOLV website is essentially an extension of NATA's own and can be accessed by members through the members only section of the NATA website. The program offers newsletters, mini-courses, publications and continuing education opportunities. Members may sign up on a month-to-month basis for \$12 monthly, or they may pay an annual subscription fee of \$120.

GET A MEMBER CAMPAIGN

NATA currently has more than 1,100 associate members. Increasing the number of associate members could provide potential allies who may be able to offer legislative support, revenue and employment opportunities. To encourage NATA members to assist recruitment efforts, an incentive program was adopted. The campaign will run from September 1 through December 31 of this year. NATA members who successfully recruit five or more new members would be entered into a drawing for free registration to the 2006 Annual Meeting in New Orleans.

2005 SALARY SURVEY

The 2005 Salary Survey had 5,414 valid responses – a nine percent increase over the 2003 survey. The results show increased pay in most work settings. The results are featured in June NATA News.