



NATA
DISTRICT 7

NATA District 7 Report April 2005

NATA FINANCES

Operating Budget Revenue 2005-2006:

Audio/Video Tapes	\$ 8,000
Corporate Programs	\$ 20,400
Career Center Net	\$ 277,852
Convention	\$2,280,000
Graduate Program Evaluation	\$ 6,000
Home Study-CEC	\$ 35,000
Investments	\$ 300,000
Journal	\$ 138,000
Label Sales	\$ 108,000
Membership Dues	\$3,520,000
NATA News	\$ 400,000
Other Income	\$ 27,400
Publication Sales	\$ 8,000
Rental Income	\$ 80,080
Royalties	\$ 93,700
Seminars	\$ 56,500
Sponsorship	\$ 500,000
Total Revenues	\$7,858,932

Operating Budget Spending 2005-2006:

Operations	\$ 840,422
Administration	\$3,213,850
Executive Director	\$ 30,000
Board of Directors	\$ 145,850
President	\$ 53,500
Convention	\$1,305,000
Seminars	\$ 58,126
Committees	\$ 258,407
Professional Activities	\$ 920,223
Publications	\$ 775,000
Depreciation	\$ 134,500
Contingency	\$ 40,000
Total Spending	\$7,834,878
Revenue	\$7,858,932
Net Income	\$ 24,054

Capital Budget 2005-2006:

Computer	\$ 218,320
Furniture/Fixtures/Equipment	\$ 4,000
Build/Parking Lot	\$ 23,000
Total Capital	\$ 245,320

Dues Increase:

The Finance Committee has planned and discussed over the past year a dues increase for 2006 for all membership categories except students. Historically dues increases have been considered every three years and must be approved by the districts. The Finance Committee recommended including an incentive to renew electronically because of the time and labor savings. The Board voted to present a dues increase to the districts for approval of \$10 for online payments and \$15 for non-online payments.

To date, the dues increase has been approved by Districts 1, 2, 4, 5 and 10. District 9 tabled the vote until June. The remaining districts have not yet met to vote on the issue.

New NATA Investment Counselor:

The Investment Committee reviewed five bids for NATA's investment business and selected three firms to present at the December Investment Committee meeting. The NATA Board voted to approve the Investment Committee recommendation to retain Eevans, Bash and Klein as the NATA's investment company.

Staff Trim the Budget Competition:

The winning suggestion was to consolidate all convention-related printing with the printing of NATA publications (NATA News, Journal of Athletic Training, brochures). It was submitted by Lindsey Anderson, Brian Hawkins, Russell Cook, Becky DeCoursey and Valerie Hunt. Estimated saving: \$25,000 to \$30,000

MEMBERSHIP

NATA Membership (March 2005)

Certified		
Regular	21,374	
Retired	417	
Student	3,526	
International	189	
Associate	1,060	
Student		
Undergrad	4,292	
Graduate	530	
International Non-Certified	46	
Total	31,434	

Growth in Total Number of Members		
1987	10636	6.29%
1988	11834	11.26%
1989	13104	10.73%
1990	14598	11.40%
1991	16355	12.04%
1992	17348	6.07%
1993	19080	9.98%
1994	19819	3.87%
1995	21240	7.17%
1996	22758	7.15%
1997	23749	4.35%
1998	24292	2.29%
1999	26171	7.74%
2000	27268	4.19%
2001	28166	3.29%
2002	28913	2.65%
2003	29638	2.51%
2004	30471	2.81%

ATC Job Setting December 2004	Total	% of Total
Univ & College Setting	4930	20.13%
Clinical Job Setting	4154	16.96%
High School Setting	4140	16.90%
High School/Clinic Setting	3135	12.80%
College Student	2556	10.44%
Other Professional	1153	4.71%
Hospital Setting	1002	4.09%
Unemployed	605	2.47%
Junior College Setting	355	1.45%
Pro Baseball	288	1.18%
Health/Fitness	276	1.13%
Corporate Setting	258	1.05%
No Job Setting	253	1.03%
Clinical/Industrial Setting	231	0.94%
Sales/Marketing	166	0.68%
Pro Football	160	0.65%
Industrial Setting	141	0.58%
Pro Hockey	125	0.51%
Middle/Junior High School	108	0.44%
Government	94	0.38%
Pro Basketball	86	0.35%
Pro Sports	78	0.32%
Sports Club	58	0.24%
Youth Sports	49	0.20%
Pro Soccer	31	0.13%
Performing Arts	19	0.08%
Law Enforcement	14	0.06%
Pro Tennis	12	0.05%
Rodeo	8	0.03%
Pro Golf	6	0.02%
Retired	2	0.01%
	24493	100.00%

Online Membership Renewal System:

The NATA has recently completed the conversion to a new membership database system. Members can access the online system to review and update contact and demographic information, and to pay dues online.

Certified – Military Inactive Membership Status:

The board approved the following: "A certified member in the reserves who is called up for active duty and who submits proof of active military service may request military inactive status. A member may hold military inactive status for a maximum of two years, during which time s/he does not receive membership benefits or pay dues. The military inactive member must ask to be returned to certified membership before the two-year period elapses. At that time, s/he will pay pro-rated dues for the rest of the membership year and resume certified membership with full rights, privileges and obligations, and no break in service."

MISSION STATEMENT TASK FORCE REPORT

In October 2004, the NATA Board formed a task force to review the NATA's mission statement and make appropriate recommendations to more accurately reflect the scope and practice of the profession. The task force felt the wording of the statement should be as broad as possible to avoid having to rework the association bylaws to accommodate any future changes in workplace settings. The NATA Education Council, committee chairs and other key association volunteers reviewed proposed amendments to the wording of the statement.

The NATA Board voted in December to approve the following revised NATA Mission Statement:

To enhance the quality of healthcare provided by certified athletic trainers and to advance the athletic training profession.

The proposed Mission Statement will replace Sections (a) and (b) of our current "Purposes" Section of the NATA By-laws. The proposal reads:

"(a) To enhance the quality of healthcare provided by certified athletic trainers and to advance the athletic training profession." Which will replace:

"(a) To enhance the quality of health care for the physically active.

(b) To advance the profession of athletic training through education and research in the prevention, evaluation, management, and rehabilitation of injuries."

Each district will vote on the Mission Statement at their district meetings. The Mission Statement has been approved by Districts 1, 2, 4, 5, 9 and 10. The remaining districts have not yet met to vote on the issue.

HONORS AND AWARDS

District Seven NATA Award Winners:

Most Distinguished Athletic Trainer Award:

Jennifer A. Stone

Stephen Antonopoulos

Athletic Trainer Service Award:

Debbie Craig

James Gillen

Darryl Miller

Robert H. Tim

Honors and Awards Calendar:

The Honors & Awards calendar has been changed for all awards that fall under the jurisdiction of the Honors & Awards Committee.

September 1 – November 15	Award nominations accepted, information may be requested on-line
December 1	Last day for submission of information
Mid January	Information packs sent out
Late February/March	Results announced to board of directors

Nomination Procedures:

Due to significant problems with on-line submissions in '03-'04, on-line submission was not be utilized in '04-'05. Letters of recommendation must be printed on letterhead with a signature. They may not be sent in via email. Letters must include one from a physician or Hall of Famer attesting to the candidate's skills in athletic training. The candidate's certification date must be noted. A separate submission must be completed for each award.

Forty Year Award:

A wristwatch with a special NATA 40 year logo will be awarded to athletic trainers who have been actively engaged in the athletic training profession for 40 years or more.

ANNUAL MEETING

Future Annual Meetings:

- June 12 - 16, 2005 Indianapolis, Indiana (Sun.-Thur. to avoid conflict with Grand Prix)
- June 27 - July 1, 2006 New Orleans, Louisiana
- June 26 - 30, 2007 Anaheim, California
- June 17 - 21, 2008 St. Louis, Missouri
- June 17 - 21, 2009 San Antonio, Texas
- June 22 - 26, 2010 Philadelphia, Pennsylvania

On-line Registration Incentive:

The NATA is offering a \$5 discount for online convention registration. In June 2004, the Board approved a \$15 convention registration increase for all membership categories except student. The objective is to encourage more members to register online, which results in speedier processing and reduced labor costs. April 29th is the early registration cut-off, late fees apply after that time.

Convention Clinical Sessions Allotment:

In years past NATA has offered twelve clinical sessions during the annual convention. This number has gradually increased over time, sixteen clinical sessions are being offered at the 2005 convention. The Finance Committee made a recommendation to return to twelve clinical sessions to curb rising expense. The Board approved this request.

Selection of Finalist Cities for 2011-2012 Conventions:

Staff reviewed bids from seven Midwest cities for the 2011 and 2012 conventions - Chicago, Dallas, Houston, Indianapolis, St Louis, New Orleans and San Antonio. Austin did not have enough hotel space and did not submit a bid. The Board voted to invite Houston, Indianapolis and St. Louis to present bids in May 2005 for the 2011 and 2012 annual meetings.

EDUCATION

Education Council Executive Committee:

ECEC chair Chad Starkey, PhD, ATC resigned his position at Northeastern University and as Education Council chair. ECEC chair-elect Ken Knight is the new Education Council chair.

Educational Degree Task Force Preliminary Report:

The task force made these preliminary recommendations:

1. Athletic training without modifiers must be listed in the degree subject area in institutional academic publications and on student official transcripts, effective for the 2014-2015 academic year.
2. Entry to the profession remain at the undergraduate level.
3. More dialogue and study is needed on how to achieve better communication and coordination between accredited undergraduate and the advanced master's education programs, and how to incorporate specialty certifications as part of accredited graduate programs.

Feedback on these recommendations will be collected from the program directors and discussed by task force members at the Indianapolis convention. Final recommendations will be considered by the Board at its December 2005 meeting.

Evidence Based Medicine and Practice Summit:

The NATA Research and Education Foundation invited NATA to partner with the Foundation by funding \$8,000 of the \$16,000 cost of a one-time evidence-based medicine (EBM) and practice summit. The purpose of the summit is to further the development of EBM within the athletic training profession, with an eye to improving athletic training clinical practice and education, and establishing best practices for the profession. This was funded.

GOVERNMENTAL AFFAIRS

May 2005 NATA Board Meeting Dates and Lobby Day:

Off-convention meetings of the Governmental Affairs Committee, the Council on Employment, the Clinical/Industrial/Corporate Athletic Trainers' Committee and the Committee on Revenue have been scheduled to coincide with the May 2005 NATA Board meeting. On Thursday, May 12, Board and committee members will participate in Storm the Hill Day comprising a morning briefing with NATA lobbyist Bill Finerfrock and afternoon visits with legislators. The NATA Board of Directors will meet on the 13th and 14th. A member reception will be held Thursday evening.

NATA Political Action Committee:

The National Athletic Trainers' Association, Inc. Political Action Committee (NATA-PAC) has been established to provide campaign contributions to approved candidates (primarily candidates for the U.S. Senate or U.S. House of Representatives) on behalf of NATA members.

NATA-PAC is a separately incorporated as a Texas non-profit corporation with its own articles of incorporation and bylaws. Administrative expenses of the PAC will be absorbed by the NATA. NATA staff developed the articles of incorporation and bylaws in consultation with NATA's legal counsel.

The NATA-PAC board of directors consists of the NATA President, chairs of the Finance, Governmental Affairs and Reimbursement Committees, and the board liaison to the Governmental Affairs Committee.

NATA-PAC has two standing advisory committees, fundraising and review. Both committees report to the NATA-PAC board of directors. The Fundraising Committee is responsible for raising money for the PAC. Funds may be solicited from NATA's certified members and executive staff. While corporations cannot contribute funds, the NATA can cover the administrative costs of the PAC. The Review Committee is the group that will review requests for contributions and make recommendations to the NATA-PAC board for distribution of funds.

Centers for Medicare & Medicaid Services Incident-to Reimbursement:

In August 2003, the NATA launched a multi-tiered response effort to a Medicare posting that would prevent Medicare reimbursement of ATCs providing "incident to" therapy services in physician clinics. The NATA submitted an official response, drafted by NATA legal counsel and NATA lobbyist Bill Finerfrock, to address the legal issues. CMS ruled against the NATA position by issuing a formal ruling to limit providers of outpatient therapy services. Bill Finerfrock and NATA volunteers and staff continue to work to oppose the ruling.

LIME (Leadership, Information, Management and Education) Team:

The LIME Team feels that the current definition of athletic training is too long and cumbersome for those outside the athletic training profession. For legislative and regulatory efforts, the LIME Team recommends the following definition of athletic training:

Athletic training is the practice of providing physical medicine and rehabilitation services. Athletic trainers are healthcare professionals who specialize in physical medicine and rehabilitation.

State Legislative Update:

The Governmental Affairs Committee continues to work toward obtaining licensure in California, Washington, Colorado, Kentucky, New Jersey, West Virginia, Utah and Arkansas. Efforts are on hold in Maryland, Michigan, Wyoming and Montana. There is some action in Alaska.

National Legal Issues:

The NATA has taken steps to address legal issues that have a national impact. The NATA has formed a National Legal Council comprising three members from the LIME team, the Finance Committee chair and one additional Board member. Council recommendations for funding may go forward after approval by the NATA Board. The Board has approved policies governing the council and has allocated reserve funds to start a national legal fund.

EMPLOYMENT

Career Assistance Desk At The Annual Meeting:

A service offered at the Career Center is the career assistance desk. Committee members offer reviews of cover letters and resumes and provide interview tips for job seekers.

Career Center:

The Board reviewed the NATA Career Center's first twelve months of operation. From October 2003 until July 2004 the Career Center generated \$188,532 for the NATA. 22% of the net income was distributed as allocations while the remaining money went to membership programs or services. The NATA's job development fund, the three settings funds, the Career Assistance Committee and the Foundation each received allocations in excess of \$4,500. Each district received almost \$2,300.

Secondary School Grants:

In an effort to address the low numbers of secondary school job postings Founding sponsors Johnson & Johnson and Gatorade will each contribute \$5,000 this year to assist schools with the job-posting fee. Interested schools will apply online for a matching grant. If approved by a Secondary School Athletic Trainers' Committee grant application review subcommittee, each school will receive \$100 and match that with \$100 of its own funds. The grant program is expected to be up and running in April.

Marketing the Career Center:

The Career Center has been marketed to the American Association of School Administrators. A Career Center flyer has been sent to National Association of Secondary Schools Principals 2005 conference attendees, and a Web banner was purchased in the National School Business Administrators May e-newsletter with a link to the NATA website.

Occupational Outlook Handbook:

The NATA will have its own section in the Bureau of Labor's Occupational Handbook (2006-2007), which covers projections for 2004-2014. The NATA will be listed indefinitely in subsequent editions.

Marketing Study:

The Board approved funding a marketing study. The objective of this research project is to use secondary sources to determine current and future employment and compensation conditions, and opportunities for certified athletic trainers in the physical medicine and rehabilitation health care arena. Information is sought about how these conditions will affect current and future academic requirements for certified athletic trainers in the public and private health care systems.

SECONDARY SCHOOLS

AMCSSAA Monograph Distribution:

The Board decided to distribute the Appropriate Medical Care for Secondary School Athletes monograph. The decision was to publish the monograph on the NATA website now as a first edition and submit the monograph to Sportdiscus for indexing. It was also decided to request endorsement of the monograph by the American Academy of Pediatrics, the American Orthopaedic Society for Sports Medicine and the American Academy of Family Physicians. When the endorsements have been received the AMCSSAA monograph will be published as a second edition in the Journal of Athletic Training.

Health Occupation Students Association:

The Board approved a proposal from the Secondary School Athletic Trainers' Committee to establish a funded liaison relationship with the Health Occupation Students Association (HOSA). HOSA is a national student organization endorsed by the U.S. Department of Education. The organization provides high school students with an introduction to health care careers via classroom learning and a competitive events program. The SSATC would like to offer accurate technical advice to HOSA. The NATA does not officially recognize students until they reach the college level when formal athletic training education begins. However, developing a liaison relationship with HOSA will promote career awareness by educating high school students about athletic trainers and their work, and will ensure the information received is correct.

STUDENT ATHLETIC TRAINERS

Student Attendance at Board Meetings:

The Board voted to invite area athletic training program directors to bring students to Board meetings in their area.

Journal of Athletic Training Student Subscriptions:

The Journal of Athletic Training committee recommended offering a student subscription rate. Non-certified students are encouraged to use online access but are ineligible to receive a hard copy of the Journal. The Journal Committee felt this detracted from the NATA's efforts to promote future research among students. The Board approved offering a discounted subscription of \$20 for non-certified student members. The subscription will be offered as an option during the online renewal process and publicized in the Journal and in other student venues.

INTERNATIONAL

Global Role Delineation Meetings:

One of the primary goals of the World Federation of Athletic Training and Therapy is to determine the feasibility of a global educational and credentials system. WFATT is undertaking a global role delineation study and the NATA has decided to participate. As many as ten international organizations may take part in this endeavor. The NATABOC has agreed to fund the first part of this project, including creating the survey instrument, evaluating it, the methodology, data collection procedures and analysis.

World Congress:

The 2005 World Congress will be held in Edinburgh, Scotland in November. NATA will fund two members of the International Committee to attend.

OFFICIAL STATEMENTS

MRSA Statement:

In an effort to educate the public about the potential risks of the emergence of community-acquired methicillin-resistant staphylococcus infection (CA-MRSA), the NATA issued an official statement.

Steroid Statement:

In response to recent events in the news, the NATA issued an official statement on the use of steroids and other performance enhancing substances.

Task Force on Age Specific Issues:

The Task Force on Age Specific Issues developed an official statement regarding helmet removal during breaks. Although the NATA's position statement on heat illness is comprehensive and well used, the task force feels helmet removal is another important part of reducing the risk of heat illness – particularly for younger children.

PUBLIC RELATIONS

The NATA External Marketing Department has been successful in placing athletic training related information in many major newspapers and other media outlets. Many athletic trainers have been used as sources by the media.

NATIONAL WRESTLING COACHES ASSOCIATION

In July 2004, the NATA Board of Directors voted to partner with the National Wrestling Coaches Association on the NWCA's online weight management program. The NATA will conduct the educational component of the program.

AMERICAN PHYSICAL THERAPY ASSOCIATION SPORTS PHYSICAL THERAPY SECTION

SPTS Ad Trade out Proposal:

The NATA marketing staff received a request to print an advertisement for the Sports Physical Therapy Section of the American Physical Therapy Association in the March NATA News. The ad was submitted by the advertising agency for the SPTS. The Board approved a proposal for an ad exchange whereby the NATA might accept the SPTS ad for publication in return for placement of an NATA ad in the SPTS publication. Both ads would run during the same time frame and would specify they are being offered through a cooperative agreement.

President Kimmel's Attendance at APTA/SPTS Meeting:

Following conversations with the leadership of the American Physical Therapy Association Sports Physical Therapy Section (APTA/SPTS), President Kimmel accepted an invitation to attend the APTA annual meeting in New Orleans and address the SPTS membership. During his visit President Kimmel met with APTA president Ben Massey and Executive Director Frank Mallon. Discussions were cordial and an NATA/APTA-SPTS summit is planned for the future.