

MINUTES
NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
September 28, 2005
CHUCK KIMMEL, ATC, PRESIDING

ROLL CALL:

Chuck Kimmel, ATC
Jeff Stone, MEd, ATC, LAT
Jim Thornton, MS, ATC
Charlie Rozanski, MEd, ATC
Terry Noonan, MS, ATC
Sandy Miller, MS Ed, ATC
Matt Webber, MA, ATC
Andy Paulin, ATC
R.T. Floyd, EdD, ATC
Barrie Steele, MS, ATC

Paul Genender, Esq. *Legal Counsel*
Brian Conway, ATC *District VI Director-elect*
Michael Sims, MS, ATC, LAT *Ethics Committee Chair*
Bill Finerfrock *NATA Lobbyist*
Eve Becker-Doyle, CAE
Teresa Foster Welch, CAE
Lori Marker
Cate Brennan Lisak
Judy Pulice, CAE
Rachael Oats
Karen Peterson

Apologies:

Marjorie Albohm, MS, ATC *(Due to a prior engagement, Director Albohm was only able to be present for a portion of the call.)*

CALL TO ORDER: President Kimmel called the meeting to order at 1.05 pm CST.

CODE OF ETHICS, MEMBERSHIP STANDARDS AND ETHICS PROCEDURES

Ethics Committee chair Michael Sims requested board approval of the revised NATA Code of Ethics and Membership Standards & Sanctions documents last updated more than ten years ago. The committee has streamlined and simplified the process for adjudicating complaints against members.

VOTED: TO APPROVE THE FOLLOWING DOCUMENTS AS PRESENTED:

- **NATA CODE OF ETHICS**
- **NATA MEMBERSHIP STANDARDS AND SANCTIONS**
- **ETHICS COMPLAINT PROCESS**

(6,10) 9-0-0-1 (District IV Director absent)

The Ethics Committee plans an educational program to familiarize members with the updated documents.

- Publish policies in November 2005 *NATA News* and on www.NATA.org
- Publish FAQs in *NATA News*
- Prepare lecture outline on ethics for student athletic training programs
- Educate state leaders about the revisions at the 2006 annual meeting
- Promote ethics policies at district meetings.

Michael Sims left the call.

'06 CONVENTION SITE STATUS REPORT

NATA is in discussion with cities about relocating the 2006 annual meeting. NATA's first choice is to swap dates with a city already booked for an upcoming NATA convention, and to return to New Orleans in the near future. A decision is expected soon. Because negotiations are complex and the final decision will be time-sensitive, President Kimmel advised that staff would select the best alternative available.

Director Albohm joined the call.

MARKETING PIECE AND STUDY

In April the NATA released a chart review study featured in a marketing piece, "When Less is More." The marketing tool was intended to promote the athletic training profession to patients, physicians, insurance company personnel, and others. The study demonstrated that when doing rotator cuff rehab in one practice, athletic trainers were found to do better, in less time, and at less expense than other allied health care providers. The American Physical Therapy Association has taken exception to the marketing piece and terminated joint programs and dialog with NATA. An e-blast has been sent to NATA members to inform them of the situation.

Director Albohm and Bill Finerfrock left the call.

DONATING '06 CONVENTION HONORARIA

While it is necessary to move the 2006 convention from New Orleans, NATA wishes to assist the hurricane relief and recovery efforts. The Convention Program Committee discussed the proposal to donate speakers' honoraria to an approved charity such as the American Red Cross and its feedback was shared by the board. One hundred percent participation would result in a donation between \$55,000 and \$65,000.

VOTED: TO DONATE THE 2006 SPEAKERS' HONORARIA TO A DESIGNATED RELIEF ORGANIZATION TO ASSIST THE RECOVERY EFFORTS FOR HURRICANES KATRINA AND RITA, WITH THE FOLLOWING PROVISOS:

- **SPEAKERS MAY OPT OUT IF THEY DO NOT WISH TO DONATE THEIR HONORARIA**
- **SPEAKERS HAVE THE OPTION TO RETAIN HALF OF THE HONORARIA.**
- **STAFF WILL ENDEAVOUR TO OBTAIN TAX DEDUCTIBLE RECEIPTS FOR SPEAKERS WHO PARTICIPATE.**
- **TO DONATE HALF THE 2006 SPEAKER GIFT EXPENSE.**

(9,1) 9-0-0-1 (District IV Director absent)

RECOMMENDATION FOR NEW CHAIRS

The chairs of the Secondary School Athletic Trainers' Committee and the Governmental Affairs Committee complete their second and final committee terms in June 2006. After interviewing all candidates, President Kimmel has recommended Brian Robinson, MS, ATC as incoming SSATC chair and Eric McDonnell MEd, ATC as incoming GAC chair. The candidates' nominations will be submitted to the board for approval on the next board ballot.

40-YEAR AWARD STATUS

The 40-year award was created to recognize certified athletic trainers who have been employed continuously for at least 40 years. The reliability of NATA's certification records cannot be verified prior to 1970. For this reason, the Honors and Awards Committee would like to put the 40-year award on hold until 2010 when certification dates can be accurately ascertained.

**VOTED: TO SUSPEND THE 40-YEAR AWARD UNTIL 2010.
(2,8) 9-0-0-1 (District IV Director absent)**

STATUS OF CMS APPEAL

Legal counsel Paul Genender reported NATA has filed a notice of appeal on the CMS decision with the Fifth Circuit Court of Appeals. The association intends to seek a court order to prevent CMS from implementing the rule while the appeal is pending.

STAFF UPDATE

National Manager of Markets and Revenue

Paul Carter resigned in early September to return to his employment roots in the insurance industry. External affairs director Cate Brennan Lisak will fill in as needed until the position is filled.

Executive Assistant

Staci Gondane, NATA's new executive assistant, starts October 10.

DONATION TO RED CROSS DISASTER RELIEF FUND

**VOTED: TO DONATE \$2,500 TO THE RED CROSS DISASTER RELIEF FUND.
(6,5) 9-0-0-1 (District IV Director absent)**

This was handled via the consent agenda.

AUGUST BOARD MINUTES

**VOTED: TO APPROVE THE MINUTES OF THE AUGUST 2005 BOARD OF DIRECTORS MEETING.
(6,5) 9-0-0-1**

This was handled via the consent agenda. President Kimmel reminded board members to respond promptly when minutes are circulated for approval.

ASAE SUMMIT AWARDS BANQUET

NATA was well represented at the American Society of Association Executives' Summit Awards dinner, a fundraiser for the ASAE Advance America fund. The Association's Advance America fund provides a national voice for associations in Congress, the courts, regulatory agencies and other key audiences.

THANKS FOR RELIEF ASSISTANCE

On behalf of the District IX membership, particularly in Louisiana and Mississippi, Director R.T. Floyd expressed his thanks for the outpouring of help from the membership.

LA DONNA COURTNEY

Board members observed a moment of silence to honor critically ill former staff member LaDonna Courtney, who subsequently passed away, September 30, 2005.

ADJOURNMENT: The meeting was adjourned at 2.12 pm CST.