

MINUTES
NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
March 24, 2005
CHUCK KIMMEL, ATC, PRESIDING

ROLL CALL:

Chuck Kimmel, ATC
Jeff Stone, MEd, ATC, LAT
Joe Iezzi, MS, ATC
Marjorie Albohm, MS, ATC
Lynn Bott, MS, ATC
Sandy Miller, MS Ed, ATC
Matt Webber, MA, ATC
Andy Paulin, ATC
R.T. Floyd, EdD, ATC
Barrie Steele, MS, ATC

Jim Thornton, MS, ATC *District II Director-elect*
Marty Baker, ATC *District III proxy*
Eve Becker-Doyle, CAE
Teresa Foster Welch, CAE
Cate Brennan Lisak
Judy Pulice, CAE
Karen Peterson
Jenni Contreras

Apologies

Charles Rozanski, MEd, ATC

Terry Noonan, MS, ATC Director V Director-elect

Paul Genender, Esq. Legal Counsel (joined late – around 10.00 a.m.)

CALL TO ORDER: President Kimmel called the meeting to order at 9.03 am CST. Marty Baker was present as proxy for Charlie Rozanski.

EDUCATIONAL DEGREE TASK FORCE

Preliminary Report

President Kimmel commended the task force for its commitment and hard work. Frank Walters did an outstanding job as chair.

The task force made these preliminary recommendations.

1. Athletic training without modifiers must be listed in the degree subject area in institutional academic publications and on student official transcripts, effective for the 2014-2015 academic year.
2. Entry to the profession remain at the undergraduate level.
3. More dialogue and study is needed on how to achieve better communication and coordination between accredited undergraduate and the advanced master's education programs, and how to incorporate specialty certifications as part of accredited graduate programs.

Feedback on these recommendations will be collected from the program directors and discussed by task force members at the Indianapolis convention. Final recommendations will be considered by the Board at its December '05 meeting.

Marketing Study

A marketing study was part of early discussions of the Educational Degree Task Force and is on the table again. Cate Brennan Lisak stated the objective of this research project is to use secondary sources to determine current and future employment and compensation conditions, and opportunities for certified athletic trainers in the physical medicine and rehabilitation health care arena. Information is sought about how these conditions will affect current and future

academic requirements for certified athletic trainers in the public and private health care systems.

The following markets will be assessed, as budget allows: hospitals, ambulatory centers/urgent care, private rehabilitation clinics and occupational health jobs with corporate employers. Projections are sought for 5, 10 and 20 years.

A group that has done work force studies in allied health has quoted \$8,000 for this project. A preliminary report should be ready by the 2005 annual meeting.

The Council on Employment and the Committee on Revenue will be consulted and made aware of this project.

**VOTED: TO FUND \$8,000 FROM THE '04-'05 CONTINGENCY BUDGET FOR THE HEALTH WORKFORCE STUDY.
(6, 8) PASSED 10-0-0**

SSATC PROPOSAL FOR FREE JOB LISTINGS ON CAREER CENTER AT INDIANAPOLIS CONVENTION

The board discussed a proposal from the Secondary School Athletic Trainers' Committee, endorsed by the Council on Employment, not to charge for posting job vacancies at the on-site Career Center in Indianapolis. The board acknowledged the committees' concern, particularly that fewer secondary school positions are now posted on the Career Center. However, it felt it would not be a wise financial decision to proceed with the proposal. The board intends to continue the practice of giving employers posting jobs on site a 20% discount in Indianapolis.

**VOTED: TO CONTINUE CHARGING FOR JOB POSTINGS ON THE ON-SITE CAREER CENTER.
(6, 2) PASSED 9-1-0 (District II opposed)**

Note: A secondary school that applies for and receives a \$100 matching grant and places the listing on-site at the Indianapolis convention would only pay \$60 for an on-site listing.

SECONDARY SCHOOL CAREER CENTER MATCHING GRANTS

To help address the decreased number of secondary school job postings, Eve Becker-Doyle reported two initiatives. She updated the board on the status of the secondary school career center matching grants, acknowledging this idea was the brainchild of Teresa Foster Welch. Founding sponsors Johnson & Johnson and Gatorade will each contribute \$5,000 this year to assist schools with the job-posting fee. Interested schools will apply online for a matching grant. If approved by a Secondary School Athletic Trainers' Committee grant application review subcommittee, each school will receive \$100 and match that with \$100 of its own funds. The grant program is expected to be up and running in April.

MARKETING THE CAREER CENTER AVAILABILITY TO SECONDARY SCHOOLS

Cate Brennan Lisak has marketed the Career Center to the direct mail list of the American Association of School Administrators, sent a Career Center flyer to National Association of Secondary Schools Principals 2005 conference attendees, and purchased a Web banner in the National School Business Administrators May e-newsletter with a link to the NATA website.

AWARDS/BOARD MINUTES

Director lezzi stated he felt the May and June 2004 board minutes did not fully reflect the discussion and his comments about possible changes to the Hall of Fame criteria. He made two suggestions for producing minutes in the future. The first was a change to the current policy of considering the minutes approved if no one submits questions or comments within 7 days. Director lezzi proposed the following motion.

**VOTED: AFTER THE BOARD MINUTES ARE E-MAILED, DIRECTORS WILL BE ASKED TO RESPOND WITH A YES OR NO EMAIL WITHIN SEVEN DAYS. ASSUMING A MAJORITY OF VOTES IN FAVOR HAS BEEN RECEIVED WITH NO CHANGES, THE DIRECTORS WILL BE NOTIFIED THE MINUTES ARE APPROVED AND MAY BE DISTRIBUTED. IF CHANGES ARE SUGGESTED, THE MINUTES WILL BE AMENDED ACCORDINGLY AND EMAILED AGAIN TO OBTAIN APPROVAL BY MAJORITY VOTE. AFTER SEVEN DAYS, DIRECTORS WILL BE ADVISED BY EMAIL THAT THE MINUTES HAVE BEEN APPROVED AND MAY BE DISTRIBUTED.
(2,7) PASSED 10-0-0**

In discussion it was made clear that a majority vote was acceptable but we would wait the entire seven days to receive as many votes as possible, rather than notify the board as soon as a majority of votes has been received if that is sooner than seven days.

Director lezzi's second suggestion was to consider recording the minutes. Districts II and VII do this in their board meetings. Some questions arose about this practice. Since legal counsel was not yet on the call, it was decided to defer this topic until the May meeting when it could be fully discussed, with legal counsel present.

NATA FOUNDATION MEMORIAL SCHOLARSHIP

Eve Becker-Doyle reviewed the history of the NATA Foundation Memorial Scholarship. On its own initiative, the NATA board of directors voted in December 2001 to establish the scholarship, pledging it would be funded with each district contributing \$200 above and beyond its regular annual contribution.

Since the scholarship is awarded in June, ideally the money would be submitted to the Foundation before that date.

Director Steele indicated District X had decided to have its \$200 contribution be subtracted from, instead of in addition to the dues assessment District X collected for the Foundation. Eve Becker-Doyle said the Foundation will accept what the district decides to do.

NATA legal counsel Paul Genender joined the call.

MAY BOARD MEETING ACTIVITY SCHEDULE

Eve Becker-Doyle reviewed the schedule of events for the May board and committee meetings and Lobby Day. So far 62 people have registered for Lobby Day. Judy Pulice indicated we should have a minimum of 80 people.

UNIFORM TERMINOLOGY WORK GROUP PROJECT

Eve Becker-Doyle briefed the board about the appointment of a work group to come up with uniform terms and terminology guidelines. The LIME Team, with Chad Starkey as point person, will have oversight. A number of committees will be asked to appoint a member to participate in this project. Judy Pulice will coordinate. It is hoped the group's work will be completed in time for the board to review the proposed common language at its June meeting.

PROPOSAL TO DONATE \$1 TO FOUNDATION AT COMMITTEE AND BOARD MEETINGS FOR NOMENCLATURE SLIP-UPS

The board discussed a proposal to have board and committee members donate \$1 to the Foundation if someone did not use the proper terminology, "athletic trainer" or "certified athletic trainer" during the meeting. The committee chairs could decide whether they wished to institute this practice. The board decided not to pursue the topic and tabled it.

NATA/APTA SPTS PROGRAM

President Kimmel discussed a program about ATCs and PTs working together cooperatively. This panel presentation would be given at the APTA Combined Joint Sections Meeting in San Diego in February 2006 and at the NATA New Orleans convention in June 2006. Terry Noonan and John Stemm, MEd, PT, ATC will present for NATA at both meetings. President Kimmel asked the board for ideas of a second ATC/PT pair who work well together and would make good presenters. Directors should contact him by mid-April if they have a recommendation.

RECENT DISTRICT MEETINGS

President Kimmel remarked Districts IV, V and X met this past weekend, had outstanding meetings, and approved the NATA mission statement and dues increase.

ADJOURNMENT: President Kimmel adjourned the meeting at 10.20 am CST.