

MINUTES
NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
BALTIMORE, MARYLAND
June 14, 2004
JULIE MAX, MEd, ATC, PRESIDING

ROLL CALL:

Julie Max, MEd, ATC	Paul Genender, Esq. <i>Legal Counsel</i>
Kathleen Laquale, PhD, ATC	Jeff Stone, MEd, ATC, LAT <i>District I Director-elect</i>
Joe Iezzi, ATC	Matt Webber, MA, L/AT, ATC <i>District VII Director-elect</i>
Charles Rozanski, MEd, ATC	R.T. Floyd, EdD, ATC <i>Director IX Director-elect</i>
Marjorie Albohm, MS, ATC/L	Eve Becker-Doyle, CAE
Lynn Bott, MS, ATC	Teresa Foster Welch, CAE
Sandy Miller, MS Ed, ATC	Linda Tilley
Scott Linaker, MS, L/AT, ATC	Larry Commons
Andy Paulin, ATC	Anita James
Chuck Kimmel, ATC/L	Karen Peterson
Barrie Steele, MS, ATL, ATC	

CALL TO ORDER: President Max called the meeting to order at 1.38 pm ET. Vice-president Sandy Miller reported all present.

APPROPRIATE MEDICAL CARE FOR SECONDARY SCHOOL-AGE ATHLETES TASK FORCE

The board considered a request from the Appropriate Medical Care for Secondary School-Age Athletes Task Force to fund the printing and poly bagging of the recently approved AMCSSAA monograph for distribution to *Journal of Athletic Training* subscribers at a total cost of \$17,300. Options for publishing the monograph were discussed at length.

VOTED: MORE INFORMATION IS REQUIRED ABOUT PUBLISHING REQUIREMENTS AND OPTIONS FOR THE AMCSSAA MONOGRAPH, AND WHETHER INDEXING CAN BE ACHIEVED.
(2, 5) Passed 10-0-0

VOTED: NOT TO PROCEED WITH FUNDING PRINTED DISTRIBUTION OF THE AMCSSAA MONOGRAPH AT THIS TIME.
(4, 9) Passed 10-0-0

Consensus of the board was that while it supported making the resource available, poly bagging a printed version with the *Journal of Athletic Training* was not the best means of doing so.

FINANCE COMMITTEE

President Max praised Chuck Kimmel for his outstanding work as chair of the Finance and Investment committees over the past three years.

Financial statements

Director Kimmel commended Finance Committee members Marje Albohm, Tom Koto and Sandy Miller for their exemplary service, and applauded Eve Becker-Doyle and most particularly Linda Tilley, for managing the association's money and making all necessary information available. He asked Eve Becker-Doyle to present the audited financial statements to the board.

Director Kimmel commented the balance sheet shows a significant improvement in investment portfolio performance and the association's financial situation is in good shape for the future.

**VOTED: TO APPROVE THE '03-'04 AUDITED FINANCIALS AS PRESENTED.
(4,6) PASSED 10-0-0**

Investment counselor

To stay in line with the association's policy to review its investment counselor every three years, the Investment Committee will interview candidates at its December 2004 meeting, and make a recommendation to the board.

Policy 8 – Convention Honoraria/Awards/Expenses

NATA provides complimentary awards luncheon tickets to convention speakers. The Finance Committee recommends amending Policy 8 to remove this provision.

**VOTED: TO REMOVE COMPLIMENTARY AWARDS LUNCHEON TICKETS FROM
ALL SECTIONS OF CONVENTION COMMITTEE POLICY 8.
(6,5) PASSED 10-0-0**

Fee increases

The Finance Committee examines dues and convention fees on a three-year cycle. 2004 is the year convention fees are scheduled for review. The Finance Committee recommends 2005 convention registration fees be increased by \$10.00 for all attendees with the exception of students.

**VOTED: TO INCREASE CONVENTION REGISTRATION FEES BY \$10.00 FOR
ALL ATTENDEES EXCEPT STUDENTS.
(2,10) PASSED 10-0-0**

2005 is the third year of the dues review cycle. The Finance Committee recommends the board consider increasing 2006 dues by \$10 for all member classes except students. Members who renew by any means other than on line will be charged an additional \$5.00, for a total increase of \$15.00. The board will vote on this recommendation at the December 2004 board meeting. If passed, the proposed dues increase would be presented at the 2005 district meetings.

LOBBYIST REMARKS

Bill Finerfrock of Capitol Associates, Inc., NATA's new lobbyist, shared details about his background, expertise with Medicare reimbursement and strategy for athletic trainers becoming approved providers for Medicare.

EDUCATIONAL DEGREE TASK FORCE

President Max commended Dr Chad Starkey for his efforts and achievements over the past ten years since the Education Task Force was created. His leadership of the Education Council has been instrumental in upgrading every aspect of the education of the athletic training profession.

In May 2004 the board of directors approved the formation of a task force to examine the athletic training masters' degree. Dr Starkey outlined the primary issues the task force will investigate:

1. A degree is required to become an athletic trainer, but that degree does not have to be in athletic training.
2. Seventy percent of athletic trainers hold an advanced degree, but that degree is most often unrelated to athletic training.
3. The NATA's mission is to enhance the quality of health care for *athletes and those involved in physical activity*. Many athletic training education programs' stated mission is the health care of interscholastic and intercollegiate athletes.
4. Athletic training programs are primarily still aligned in physical education, sports sciences departments and are not discrete majors and/or degree programs. Many credit hours are used for unrelated courses, decreasing the professional course content of these programs.
5. Our competitors are increasing their entry-level standard. This could place NATA in a legislative and marketplace disadvantage, although this is yet to be seen.

Timeline

By September '04	Task force formed
September – December '04	Task force members will work individually and share information via conference calls
Between December '04 and June '05	Face to face meeting
December '05	Task force presents recommendations to board of directors

Budget request

**VOTED: RECOMMENDED TO APPROVE \$8,000 FROM THE CONTINGENCY ACCOUNT FOR THE EDUCATIONAL DEGREE TASK FORCE.
(6,4) PASSED10-0-0**

CAREER CENTER

Career Center figures were discussed.

AMERICAN ORTHOPAEDIC SOCIETY FOR SPORTS MEDICINE

AOSSM'S original June '99 conference on non-contact ACL injury was financially supported by ACSM, as well as NATA and the NATA Foundation. NATA and our foundation each paid \$2,500 to fund the expenses of two ATC representatives to attend the conference.

The second conference on this topic is scheduled for January '05. Scott Lephart, PhD, ATC is co-chairing the meeting and Julie Agel, ATC is a returning participant. AOSSM would like NATA to contribute \$2,000 to help underwrite the conference.

**VOTED: RECOMMENDED TO SUPPORT AOSSM'S NON-CONTACT ACL INJURY CONFERENCE IN JANUARY '05 WITH \$2,000 FROM THE CONTINGENCY FUND.
(6,4) PASSED 10-0-0**

PROCEDURE BY WHICH NATA CAN SIGN ON TO PERTINENT LEGISLATION

Stepping up our legislative involvement and efforts gives NATA the opportunity to have a greater visibility in Washington with allied health care and related organizations. One way to do that is for NATA to sign on to proposed bills that are important to the allied health care professions and in line with our general philosophies and mission.

**VOTED: THE BOARD EMPOWERS THE PRESIDENT AT THE RECOMMENDATION OF THE STAFF TO SIGN ON TO BILLS THAT ARE IN LINE WITH NATA'S OBJECTIVES AND PHILOSOPHIES, WITH THE SUBSEQUENT REPORTING OF THE ACTION TO THE BOARD.
(4,5) PASSED 10-0-0**

For example, NATA supports physical activity initiatives and is against supplement use.

2008 CONVENTION SITE/DATES

Six centrally located cities are being considered to replace Minneapolis as the 2008 convention site. They are Indianapolis, Houston, Dallas, Austin, St Louis and New Orleans. It is expected only three or four of these cities will have availability for NATA's 2008 convention dates. Three cities will make presentations to the board in December.

COMMOTIO CORDIS STATEMENT UPDATE

In May the board approved the official statement on Commotio Cordis that was drafted by the Task Force on Age Specific Issues. The release of the statement prompted feedback from other organizations regarding the recommendation athletes wear chest protectors, providing a good opportunity to open up dialog with these groups. Research will continue on the efficacy of wearing chest protectors.

FOUNDING SPONSOR GATORADE

President Max thanked Tom Fox of Gatorade for the organization's unceasing advocacy of the profession. Tom Fox was pleased to report Gatorade has had another great year and acknowledged the partnership with NATA is by far Gatorade's most important. Gatorade is committed to renewing when the agreement with NATA expires in December '04.

Tom Fox outlined a number of new and existing initiatives including:

- the board certification program (newly certified athletic trainers receive a welcome letter and a shirt)
- *Know Sweat* program in middle schools
- nutritional speakers for district meetings
- support of the Career Center
- *How to Get a Job in Athletic Training* symposium
- discussions with the NBTA and PBATS – how Gatorade can assist the organizations in achieving their strategic vision

President Max expressed her appreciation for Gatorade's advocacy of California's legislative efforts.

DISTRICT BUSINESS

District III

Director Rozanski reported a great turnout at the district meeting in Virginia Beach. President-elect Chuck Kimmel attended the meeting.

District V

A member housing concern was brought to the board's attention. Because reasonably-priced housing was at a premium in Baltimore, staff opted to utilize a property near the airport for those members who wanted cheaper housing and were able to drive to the convention center. As advertised on the housing reservation form, no shuttle service was available for this property. The cost of providing shuttle service for the 87 members who utilized this property would have been \$10,000. The member who booked at this property was upset no shuttle was available and the hotels near the convention center were out of his price range. Teresa Foster Welch acknowledged finding sufficient housing close to meet member needs is been a challenge in Baltimore.

District VI

The SWATA 50th Anniversary Annual Meeting and Clinical Symposium will be held July 15-18 in Arlington, Texas.

District VII

The District VII meeting is scheduled for July 21-24, 2006 in Phoenix, Arizona.

District VIII

District VIII's meeting will be held in Hawaii, July 8-11. Director Paulin will present his platform for re-election as district director.

District X

Director Steele mentioned District X's desire to become more active in Alaska, and the proposed push to introduce legislation in Washington and Montana.

ADJOURNMENT: The meeting was adjourned at 4.50 pm ET.

MINUTES
NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
BALTIMORE, MARYLAND
June 15, 2004
JULIE MAX, MEd, ATC, PRESIDING

ROLL CALL: The following were present:

Julie Max, MEd, ATC	Paul Genender, Esq. <i>Legal Counsel</i>
Kathleen Laquale, PhD, ATC	Jeff Stone, MEd, ATC, LAT <i>District I Director-elect</i>
Joe Iezzi, ATC	Matt Webber, MA, ATC <i>District VII Director-elect</i>
Charles Rozanski, ATC	R.T. Floyd, EdD, ATC <i>Director IX Director-elect</i>
Marjorie Albohm, MS, ATC/L	Eve Becker-Doyle, CAE
Lynn Bott, MS, ATC	Teresa Foster Welch, CAE
Sandy Miller, MS Ed, ATC	Lori Marker
Scott Linaker, MS, L/AT, ATC	Cate Brennan Lisak
Andy Paulin, ATC	Karen Peterson
Chuck Kimmel, ATC/L	
Barrie Steele, MS, ATL, ATC	

CALL TO ORDER: President Max called the meeting to order at 8.49 am ET.

INTERNATIONAL COMMITTEE

International Committee chair Gene Verel, MA, ATC reported Chi-chuan (Mike) Huang, PED, ATC, who has served on the International Committee since its inception in 1993, has been appointed Deputy Minister of the National Council on Physical Fitness and Sports for the Government of Taiwan, Republic of China. Mike Huang will be in charge of athletics and related international affairs within the council and it is anticipated he will implement the first CAAHEP accredited Athletic Training program outside the United States.

At their recent meeting in Nova Scotia the Canadian Athletic Therapists Association (CATA) passed a resolution recognizing NATA BOC certification.

WORLD FEDERATION OF ATHLETIC TRAINING AND THERAPY

WFATT President Mike Ferrara, PhD, ATC reported the following:

- President of the Japan Athletic Trainers' Organization Jiro Shikukura, was recently appointed WFATT vice president.
- The 2005 World Congress will be held November 8-9 in Edinburgh, Scotland. The theme is recurrent soft tissue injury.
- The Japanese Amateur Sports Association will host the 2007 World Congress January 20-21. The theme is sports injuries and rehabilitation of the shoulder and knee. The congress will also celebrate the International Bone and Joint Decade.
- Bids are being solicited for the 2009 World Congress.

- The venue for the 2004 Pre-Olympic Congress is Thessaloniki, Greece. WFATT will play a prominent role in the session, *Role of the Athletic Therapist*. The session will address the globalization of the profession, injury prevention techniques and late stage rehabilitation.
- WFATT is working with the BOC on a role delineation study of health care professionals who take care of athletes and the physically active.

Dr Ferrara thanked President Max for her guidance, support and encouragement. Under her leadership of the board, WFATT has developed into a global organization that promotes the role and function of the athletic training profession to an international audience.

FOUNDING SPONSOR JOHNSON & JOHNSON COMMENTS

President Max welcomed Jack Weakley of founding sponsor Johnson & Johnson's sports medicine group. She expressed her sincere appreciation to Johnson & Johnson for all the company has made possible for the NATA, including bringing to Baltimore international keynote speaker Nando Parrado.

Jack Weakley commented Johnson & Johnson has had a good year. Business continues to be challenging with lots of consolidations in medical supplies. He thanked NATA members for their loyalty to Johnson & Johnson.

BOARD OF CERTIFICATION

Payment for CEU maintenance

Board of Certification vice president Sara Brown explained since 1999, NATA has paid the Board of Certification a CEU maintenance fee for each certified member. NATA provides this member service as part of what members get for their dues. Non-members of NATA pay the BOC \$40 a year to keep track of their CEUs.

State regulatory efforts

NATA & BOC representatives met in January to discuss state regulatory efforts. Director Kimmel thanked the BOC for sponsoring the upcoming regulatory conference July 30-31 in Salt Lake City, Utah. The BOC is funding airfare and hotel costs for one state AT organization and one regulatory board representative per state to attend. Currently only Alaska and South Carolina have not registered. Achieving uniform favorable regulation in all 50 states is one of the top three BOC strategic objectives.

Branding plan

The BOC continues to work on building the BOC "brand of certainty".

Update on trademark usage matter

In May 2004, legal counsel Paul Genender advised NATA and the BOC to protect the ATC trademark vigorously and consistently, regardless of the user. The BOC contacted the group using the improper web address and a mutually agreeable resolution has been reached.

Websites related to sports, health care and physical fitness are scanned regularly by the BOC to identify incorrect usage.

District meetings

President Max thanked the BOC for continuing to send a representative to each of the NATA district meetings.

CHANGING OF THE GUARD

Kathleen Laquale, PhD, ATC, Scott Linaker, MS, ATC and Chuck Kimmel, ATC/L were presented with plaques recognizing their admirable service as board members.

President Kimmel presented a commemorative plate to retiring president Julie Max, noting a long and impressive list of board accomplishments under her distinguished leadership.

Nomination/election of secretary/treasurer

Sandy Miller, MS Ed, ATC was elected secretary/treasurer of the board of directors.

Nomination /election of vice president

Marje Albohm, MS, ATC/L was elected vice president of the board of directors.

ADJOURNMENT: The meeting was adjourned at 10.48 pm ET.

MINUTES
NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
BALTIMORE, MARYLAND
Saturday, June 19, 2004
CHUCK KIMMEL, ATC/L, PRESIDING

ROLL CALL: The following were present:

Chuck Kimmel, ATC/L	Paul Genender, Esq. <i>Legal Counsel</i>
Jeff Stone, MEd, ATC, LAT	Eve Becker-Doyle, CAE
Joe Iezzi, ATC	Teresa Foster Welch, CAE
Charles Rozanski, ATC	John Oliver, CFRE, CAE <i>(for part of meeting as schedule allowed)</i>
Marjorie Albohm, MS, ATC/L	Linda Tilley <i>(for part of meeting as schedule allowed)</i>
Lynn Bott, MS, ATC	Larry Commons <i>(for part of meeting as schedule allowed)</i>
Sandy Miller, MS Ed, ATC	Sandy Ward
Matt Webber, MA, ATC	Karen Peterson
Andy Paulin, ATC	
R.T. Floyd, EdD, ATC	
Barrie Steele, MS, ATL, ATC	

The meeting was called to order at 8.45 a.m. ET.

FIRESIDE CHAT

The board discussed changes to the format of the Fireside Chat at annual meetings. It was suggested key committee chairs (plus NATA office officers, executive staff, attorney) should be seated on stage, with other committee chairs and board members seated in the front row of the audience along with representatives from the BOC and JRC-AT. Signage for the meeting will be increased and attendees will be listed in the annual meeting program. During district meetings district directors will remind members to attend the fireside chat.

NATA RESEARCH AND EDUCATION FOUNDATION REPORT

Newly elected Foundation president Dr Mike Sitler thanked the board of directors for its continued significant support of the Research and Education Foundation. He presented his report to the board, reminding board members of the three primary functions of the Foundation – research, project grants and education. Other new Foundation officers are Clint Thompson, MA, ATC (vice president) and Tom Woods, MS, ATC (secretary/treasurer).

Free Communications Program

The Foundation received 335 abstracts for 2004, of which 240 were accepted.

Funded research presentations

The Foundation board recently authorized the inclusion of overhead costs in grant application budgets. Over \$1,500,000 has now been awarded in research grants.

Project grants

A subcommittee has been formed to consider ways to assist the various groups asking for financial help with their educational programs.

Education

Sixty-six \$2,000 scholarships were awarded at the 2004 Student Awards Luncheon. Over \$1,300,000 has now been awarded for scholarships.

New director orientation

New board members will attend an orientation in Dallas August 6 and 7.

Strategic plan

The Foundation executive committee will meet in Dallas August 7 to discuss a number of items including the strategic planning session held last fall.

President Kimmel commended the Foundation for its outstanding work and remarked the Foundation represents NATA well.

STATUS OF MORTGAGE LOAN AFFINITY PROGRAM

We are holding off introducing the program to members until Merit Financial, Inc. can demonstrate its ability and willingness to market it.

NATIONAL ACADEMY OF SPORTS MEDICINE

National Academy of Sports Medicine president Mike Clark reaffirmed the commitment of the NASM to solidify its relationship with NATA. Currently the NASM is working with the National Basketball Athletic Trainers' Association to put programs together at NBA sites. The programs should attract considerable media attention.

PLACEMENT COMMITTEE

Career Center update

Placement Committee chair Bettina Roedig, MEd, ATC reported the following Career Center activity during the Baltimore Convention as of Friday, June 18.

- 408 jobs posted
- 229 new employers registered
- 2,615 candidates registered

Career assistance desk

A service offered at the Career Center is the career assistance desk. Committee members offer reviews of cover letters and resumes and provide interview tips for job seekers. The committee suggests Hall of Fame volunteers could provide valuable assistance in this capacity.

For Indianapolis 2005, the Placement Committee proposes offering a joint session for job seekers with the Council on Employment, the Education Council and Gatorade.

Bettina Roedig reported a very positive response to the 20% discount offered on jobs placed at the Career Center during the convention.

The Placement Committee would like to change its name to the Career Assistance Committee.

**VOTED: TO CHANGE THE NAME OF THE PLACEMENT COMMITTEE TO THE
CAREER ASSISTANCE COMMITTEE.
(5,6) PASSED 10-0-0**

STAFF VOLUNTEER ROLE

President Kimmel recognized Eve Becker-Doyle for her achievements in a staff volunteer role. She is the '04-'05 vice chair for the American Society of Association Executives Executive Management Council and will chair the council in '05-'06. The 24,000 association executives of the ASAE represent 12,000 organizations. ASAE's core purpose is to advance the value of associations to society and support the individuals who lead them. The executive management section of the ASAE has over 11,000 members.

CEO ROLE CONTINUUM

President Kimmel re-introduced the CEO role continuum document as a tool to assist board members to clarify their expectations of the executive director. The evaluative team will use the tool when the team deliberates in August/September to review the executive director's job performance.

LOBBY DAY MAY 2005

In association with the May 2005 board meeting in the Washington area, each committee has been invited to participate in the Lobby Day event as an extension of their off convention site meeting. An additional meeting day will be funded for the committees that wish to participate.

DISTRICT BUSINESS

District I

District I has approved a \$5 increase in dues for certified members only, to go directly to the Research and Education Foundation.

Elections will be held for the positions of secretary/treasurer and EATA president-elect during the EATA meeting in Boston, January 7-10.

District II

Jim Thornton & Tim Sensor are the candidates standing for election as district II director.

District V

The 2005 district meeting is scheduled for the third weekend in March in Topeka, Kansas. Election of District V's new president will be held at the end of January. Current president Terry Noonan will take over as district director in June '05.

District VI

Incoming president Kathy Dieringer will take office at SWATA's 50th anniversary celebration in July '04.

The SWATA executive board will join NATA staff for lunch in July.

SWATA's '05 annual meeting will be held in Houston, '06 in Little Rock and '07 in Arlington.

District VII

District VII has implemented a number of changes in its district meeting.

Director Webber will speak with Teresa Foster Welch regarding questions raised by the District VII secretary about the PREPARE program.

District VIII

Director Paulin felt the *Hit the Hill* event helped 'light a spark' for his California members. The '05 District VIII meeting will be held in Sacramento, CA, '06 in San Diego and '07 in Las Vegas.

District IX

The Bobby Barton scholarship will be a permanent fixture. District IX will hold its February student meeting in Atlanta, Georgia.

District X

Dave Kendall, ATC has been inducted into the District X Hall of Fame.

HONORS AND AWARDS COMMITTEE

On behalf of the board, President Kimmel acknowledged the difficulty of the work undertaken by Honors and Awards Committee members. He expressed his appreciation to chair Tom Abdenour, MA, ATC for a wonderful week of honors and awards presentations.

Career pinnacle award

Following deliberations, the Hall of Fame Subcommittee has decided to retain the 25 year qualifying period for induction into the Hall of Fame. The grading tool will be reevaluated and criteria made more stringent.

Changes to award nomination procedures.

The Honors & Awards calendar has been changed for all awards that fall under the jurisdiction of the Honors & Awards Committee.

1 September –15 November	Award nominations accepted
1 September – 15 November	Information may be requested on line
December 1	Last day for submission of information
Mid January	Information packs sent out
Late February/March	Results announced to board of directors

Due to significant problems with on-line submissions in '03-'04, on-line submission will not be utilized in '04-'05.

Letters of recommendation must be printed on letterhead with a signature. They may not be sent in via email. Letters must include one from a physician or Hall of Famer attesting to the candidate's skills in athletic training. The candidate's certification date must be noted.

A separate submission must be completed for each award.

State presidents and district directors will be notified of the changes by letter. In addition, the changes will be announced on athletic training list serves and publicized in e-blasts and in the *NATA News*.

40 year award

A wristwatch with a special NATA 40 year logo will be awarded to athletic trainers who have been actively engaged in the athletic training profession for 40 years or more.

The board by consensus approved the changes proposed by the Honors & Awards Committee.

CONVENTION COMMITTEE REPORT

Board members applauded retiring Convention Committee chair Karen Toburen, EdD, ATC for her years of dedicated service. Dr Toburen commented Beverley Westerman was excellent as 2004 Host Committee Chair for District III, assisted by more than 225 volunteers.

Transition to the new presentation management system was smooth. Having the proceedings on CD was well-received by members. It was suggested the CDs should be sent out two weeks prior to the meeting to allow articles to be printed beforehand.

In 2005 the committee will concentrate more on the practical application in an attempt to focus more on clinical settings.

The Convention Committee recognizes NATA has outgrown some of the convention centers it has used previously where the level of service curbs programming. NATA needs to book tier one centers such as Orlando, New Orleans, Chicago, San Francisco and San Diego.

Dr Toburen expressed concern some members couldn't attend clinical sessions because their time was booked with meetings and space needed for educational sessions was unavailable because it was being used for meetings instead. Committees must schedule their meetings on committee day to ensure. Another suggestion was for non-educational meetings to be scheduled before 8 a.m. and after 5 p.m. to protect the educational component of the annual meeting.

In closing, Dr Toburen thanked board liaison Andy Paulin, ATC for representing the convention committee to the board. She expressed her sincere appreciation to the NATA meetings department for bringing all the meeting details together for the volunteers, and recognized the entire NATA professional staff for its team effort.

EDUCATION COUNCIL CHAIR SEARCH COMMITTEE REPORT

The board discussed the search committee's report in closed session.

VOTED: THE BOARD APPROVED THE EDUCATION COUNCIL CHAIR SEARCH COMMITTEE'S RECOMMENDATION TO APPOINT DR KENNETH KNIGHT AS EDUCATION COUNCIL CHAIR, EFFECTIVE JUNE 2005 (7, 4) PASSED 10-0-0

EXTERNAL MARKETING UPDATE

Cate Brennan Lisak reported on the following activities that took place during the annual meeting.

- AARP: NATA and AARP will investigate cooperating on a 10-city walking/physical activity campaign next year.

- Health Professions and Nursing Education Coalition luncheon to meet staffers and coalition leaders.
- The Council on Employment met with the Deputy Under Secretary for Safe and Drug Free Schools on issues related to high school athletic trainers. The goal of the meeting was to educate Department of Education officials on the role of ATCs in today's high schools and identify collaborative programs to improve health care access for students.
- The Public Policy Forum on Jump Starting Physical Activity showcased NATA's participation in the National Coalition for Promoting Physical Activity.

LIAISON ORIENTATION SESSION

About 20 liaisons attended the first annual liaison orientation and training seminar. They received updates on the NATA strategic plan, FACTS sheet, education overview and liaison job description. Cate Brennan Lisak and Joe Iezzi recommend repeating the session annually and extending the session length by 30 minutes to allow time for networking.

VIP PROGRAM UPDATE

The Very Important Professional Program, in its third year, hosted representatives from the American Rehabilitation Nurses Association, First Health (a third-party payer company), BONES, American Chiropractors Association, and the program chair from Duquesne University. The program resulted in immediate feedback for marketing to different groups, coalition building, articles in at least three magazines, and an invitation for NATA to join the ACA sports medicine advisory panel and attend its legislative conference.

LEGISLATIVE UPDATE

LIME Team

The LIME team has been established and most of the members have confirmed they are willing to serve. The team already has one assignment and preparation has begun for the team's training session.

Development of Political Action Committee (PAC)

There are two options for the PAC – outsourcing to a firm or bringing a staff person in house. Staff will investigate following the convention.

Board members raised questions about donations to the PAC. Legal Counsel Paul Genender subsequently confirmed it is not a good idea to have districts make donations to the PAC, as the donations would likely be considered corporate money.

Hit the Hill report

85 people attended Hit the Hill Day. 20-25 states were represented and approximately 170 meetings and appointments were conducted. Follow-up with legislators and staffers will be encouraged and pursued.

Sam Johnson visit

Paul Genender reported the meeting was productive and recommended following up after the annual meeting. While Sam Johnson was unavailable, the team made a powerful presentation to his aide who took notes.

VOTE ON CONTINGENCY REQUESTS

**VOTED: TO ALLOCATE \$2,000 FROM THE CONTINGENCY FUND BALANCE FOR THE AOSSM KNEE CONFERENCE AND \$8,000 FOR THE EDUCATIONAL DEGREE TASK FORCE, LEAVING A BALANCE OF \$29,000.
(5,1) PASSED 10-0-0**

BOARD CONFERENCE CALLS

Dates for the next two board conference calls are

Thursday, July 29, 9 am CST

Tuesday, August 31, 12 noon CST

Dates for September, October and November will be re-pollled.

THANK YOU

President Kimmel and Eve Becker-Doyle thanked legal counsel, board members and staff for all their work both before and during the annual meeting.

ADJOURNMENT: The meeting was adjourned at 4.10 EST.