

**MINUTES**  
**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**JULY 29, 2004**  
**CHUCK KIMMEL, ATC, PRESIDING**

**ROLL CALL:** The following were present:

Chuck Kimmel, ATC/L	Paul Genender, Esq. <i>Legal Counsel</i>
Jeff Stone, MEd, ATC, LAT	Bill Finerfrock <i>NATA Lobbyist</i>
Joe Iezzi, ATC	Eve Becker-Doyle, CAE
Charles Rozanski, MEd, ATC	Teresa Foster Welch, CAE
Marjorie Albohm, MS, ATC/L	Ashley Dixon Burns
Lynn Bott, MS, ATC	Rachael Oats
Sandy Miller, MS Ed, ATC	Karen Peterson
Matt Webber, MA, ATC	
Andy Paulin, ATC	
R.T. Floyd, EdD, ATC	
Barrie Steele, MS, ATL, ATC	

**CALL TO ORDER:** President Kimmel called the meeting to order at 9.02 am CST.

**CMS INCIDENT-TO REIMBURSEMENT**

In August 2003, NATA launched a multi-tiered response effort to a Medicare posting that would have prevented Medicare reimbursement of ATCs providing "incident to" therapy services in physician clinics. The Centers for Medicare & Medicaid Services (CMS) later confirmed providers were not being limited at that time. CMS has now issued a formal proposal to limit providers of outpatient therapy services. The document soon will be available for review with a 60-day comment period. A conference call is scheduled for NATA lobbyist Bill Finerfrock and the NATA volunteer and staff team who worked on this issue last fall to formulate an action plan to oppose the proposal.

**CONSENT AGENDA**

- VOTED: TO APPROVE THE CONSENT AGENDA.**
- a. GRADUATE REVIEW COMMITTEE RECOMMENDATION TO AWARD 5 YEAR ACCREDITATION TO WESTERN MICHIGAN UNIVERSITY**
  - b. NEW NASM RESOURCE OFFERING – SIGNIFICANT DISCOUNTS ON SOME EXISTING CONTINUING EDUCATION PRODUCTS**
  - c. UPDATE ON EDUCATIONAL DEGREE TASK FORCE APPOINTMENTS**
- (6,4) PASSED 10-0-0**

### **AMCSSAA MONOGRAPH DISTRIBUTION**

The board considered new options to decide the most effective, cost efficient manner to distribute the Appropriate Medical Care for Secondary School Athletes monograph.

- VOTED:**
- 1 TO PUBLISH THE MONOGRAPH ON THE NATA WEBSITE NOW AS A FIRST EDITION.**
  - 2 TO SUBMIT THE MONOGRAPH TO SPORTDISCUS FOR INDEXING.**
  - 3 TO REQUEST ENDORSEMENT OF THE MONOGRAPH BY THE AMERICAN ACADEMY OF PEDIATRICS, THE AMERICAN ORTHOPAEDIC SOCIETY FOR SPORTS MEDICINE AND THE AMERICAN ACADEMY OF FAMILY PHYSICIANS.**
  - 4 WHEN THE ENDORSEMENTS HAVE BEEN RECEIVED, USE SECONDARY SCHOOL ATHLETIC TRAINERS' COMMITTEE SETTING FUNDS TO PUBLISH THE AMCSSAA MONOGRAPH AS A SECOND EDITION IN THE JOURNAL OF ATHLETIC TRAINING (PROJECTED PRICE \$5,000).**
  - 5 TO MOVE FORWARD AGGRESSIVELY WITH THE MARKETING PIECE APPROVED BY THE BOARD IN MAY 2004, OUTLINING HOW ORGANIZATIONS CAN ACHIEVE COMPLIANCE WITH THE CONSENSUS STATEMENT.**
- (2,1) PASSED 10-0-0**

### **AMERICAN COLLEGE OF SPORTS MEDICINE**

The American College of Sports Medicine has asked NATA to become a sponsor of the ACSM's Joint Review Committee on Accreditation for its new education programs in exercise science and exercise physiology. The board considered feedback from a number of sources.

- VOTED: WITH THE POTENTIAL CROSSOVER BETWEEN THE TWO NEW EDUCATION PROGRAMS AND OUR MEMBERS' PRACTICE AREA, IT WOULD NOT BE APPROPRIATE AT THIS TIME FOR THE NATA TO BE A SPONSOR OF THE AMERICAN COLLEGE OF SPORTS MEDICINE'S JOINT REVIEW COMMITTEE ON ACCREDITATION.**
- (2,4) PASSED 10-0-0**

The NATA is a strong supporter of ACSM, its mission and endeavors, and would be pleased to provide assistance in other ways when needed.

### **NATIONAL WRESTLING COACHES ASSOCIATION**

The National Wrestling Coaches' Association has developed a program to handle weight management for the sport of wrestling. The program has been in place since 2000. The NWCA licenses the wrestling program to individual schools or state high school associations that make it available to their member schools. Currently a school must pay \$30 to utilize the program. About 15 state associations have agreements with the National Wrestling Coaches' Association.

In September, NWCA is rolling out a weight management/nutrition education program for all sports. NATA expects to receive a proposal from the NWCA whereby NATA would develop a program to prepare athletic trainers to serve as assessors and assessor educators.

The assessor's role is to do the initial assessment of each athlete's body fat, use the online program to determine the maximum allowable weight loss per week and put together the weight loss schedule.

Board members confirmed they would support a program of this nature.

### **SIGN ON TO PREPARTICIPATION PHYSICAL EXAMINATION**

Initially developed by five physician societies and published and marketed by McGraw Hill, the third edition of the Preparticipation Physical Examination is in the final stages of publication. NATA has been asked to endorse the new publication. In response, NATA has asked the publisher for appropriate acknowledgement in the PPE about the role of the athletic trainer in the process, and for a number of minor edits.

**NOTED: TO APPROVE THE USE OF THE NATA NAME AND LOGO IN THE  
NEW PREPARTICIPATION PHYSICAL EXAMINATION.  
(4,9) PASSED 10-0-0**

### **USE OF ATC CREDENTIAL**

NATA will soon switch over to the new association membership system. Board of Certification Executive Director Denise Fandel has advised that just as 'ATC Retired' is a violation of the ATC trademark, so are versions that combine the state credential with ATC. For this reason the BOC uses only ATC in its database. NATA will adopt the same practice. This affects address labels, mailing lists, badges, the membership and leadership directories, the *NATA News* and other places where member information is drawn from the membership system.

State regulations define how the state credential should be listed. The BOC has confirmed the Texas designation LAT is separate and distinct from the ATC credential and poses no conflict.

### **KUDOS**

#### **2003 APEX Awards of Excellence**

NATA received two APEX Awards of Excellence recognizing the 2003 work of staff Valerie Hunt, Brian Hawkins, Larry Commons and Russell Cook. The *Convention Daily News* won the small-staff magapapers/newspapers section. NATA also won in the APEX Total Publications Program category, which includes the *NATA News*, *Convention Daily News*, Buyers Guide and Marketing Kit. The APEX awards are given by Communications Concepts, publishers of "Writing that Works for Professional Communicators". The APEX contest had more than 5,500 entries this year.

#### **Athletic Training to be in Occupational Outlook Handbook**

External Affairs Director Cate Brennan Lisak has accomplished one of the first priorities she established upon coming to NATA. NATA will have its own section in the Bureau of Labor's Occupational Handbook (2006-2007), which covers projections for 2004-2014. NATA will be listed indefinitely in subsequent editions. This is an important achievement, a new external marketing opportunity and a great step forward for athletic trainers.

Paul Genender named Texas Rising Star

NATA Legal Counsel Paul Genender was one of 15 attorneys at Hughes & Luce named a Texas Rising Star. Texas Rising Stars were selected by attorneys who were named as Texas SuperLawyers in a peer review ballot by Law and Politics in 2003.

**SUMMER / FALL CONFERENCE CALL SCHEDULE**

Dates for the next three conference calls are  
Wednesday, September 29, 1 pm CST  
Thursday, October 28, 1 pm CST  
Thursday, November 11, 1 pm CST (if needed).

**AOSSM**

Board members discussed a potential partnership with the American Orthopaedic Society for Sports Medicine on the conferences it targets to certified athletic trainers. A partnership may involve use of the NATA logo, provision of free mailing lists to AOSSM and/or an AOSSM donation for an NATA Foundation scholarship.

**DISTRICT MEETINGS**

President Kimmel congratulated Districts III, VI and VIII on their outstanding district meetings, and thanked those districts for making him so welcome.

**ADJOURNMENT:** President Kimmel adjourned the meeting at 10.02 am CST.