

**MINUTES**  
**NATIONAL ATHLETIC TRAINERS' ASSOCIATION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**April 7, 2004**  
**JULIE MAX, MEd, ATC, PRESIDING**

**ROLL CALL:** The following were present:

Julie Max, MEd, ATC	Paul Genender, Esq.
Joe Iezzi, ATC	Jeff Stone, MEd, ATC, LAT <i>District I Director-elect</i>
Charles Rozanski, ATC	Matt Webber, MA, ATC <i>District VII Director-elect</i>
Marjorie Albohm, MS, ATC/L	Ron Courson, ATC, PT <i>CUATC chair</i>
Sandy Miller, MS Ed, ATC	Eve Becker-Doyle, CAE
Scott Linaker, MS, L/AT, ATC	Teresa Foster Welch, CAE
Andy Paulin, ATC	Cate Brennan Lisak
Chuck Kimmel, ATC	Sandy Ward
Barrie Steele, MS, ATL, ATC	Karen Peterson

*Apologies:* Kathleen Laquale, PhD, ATC, Lynn Bott, MS, ATC

**CALL TO ORDER:** President Max called the meeting to order at 12.02 pm CST.

**CUATC REQUESTS APPROVAL OF MANDATORY FIRST AID STATEMENT**

President Max commended the College/University Athletic Trainers' Committee for the enormous amount of work accomplished by the committee under the leadership of chair Ron Courson, ATC, PT.

A key emphasis of the committee has been emergency medicine. The CUATC's goal is for anyone associated with athletics to be trained in emergency medicine. NCAA Sports Medicine Handbook guideline 1.f.7 states certification in cardiopulmonary resuscitation techniques (CPR) and first aid should be required for all athletics personnel associated with practices, competitions, skill instructions, and strength and conditioning. Recent studies and surveys have shown compliance is poor.

The NATA College/University Athletic Trainers' Committee has prepared a statement for release to presidents, athletics directors and risk managers of NCAA member institutions, copied to team physicians and head athletic trainers. A one-page flyer recommending that emergency action plans include an automated external defibrillator (AED) program, will accompany the statement.

**VOTED: TO SUPPORT THE RELEASE OF THE FOLLOWING  
COLLEGE/UNIVERSITY ATHLETIC TRAINERS' COMMITTEE STATEMENT:**

**In accordance with the NCAA Sports Medicine Handbook Guideline 1.f.7, the NATA College and University Athletic Trainers' Committee recommends that colleges and universities implement a policy of mandatory current first aid/CPR certification for all athletics personnel associated with practices, competitions, skill instruction, and strength and conditioning. The CUATC also recommends that an institution's overall emergency action plan include an automated external defibrillator (AED) program.**

**(6,8) PASSED 8-0-0**

### **HOUSE WAYS AND MEANS COMMITTEE EDUCATION EFFORT**

As part of NATA's ongoing external marketing and reimbursement efforts, staff and legal counsel regularly review proposed legislation and regulation that could impact the athletic training profession. Recently NATA had the opportunity to provide input on improving the quality of care in America's health care systems, with a specific emphasis on therapy services.

The Social Security Act currently recognizes only physical therapists and PT assistants, occupational therapists and OT assistants, and speech and language pathologists as qualified to provide outpatient therapy services. This month, NATA submitted a letter to the Committee on Ways and Means Subcommittee on Health, contending athletic trainers are equally as qualified, educated and capable of providing quality outpatient therapy services. NATA recommended all allied health care professionals qualified to provide outpatient therapy services should be permitted to provide and be reimbursed for therapy services. An addendum to NATA's letter corrected misinformation frequently cited about certified athletic trainers.

### **VOLUNTEER COMMITTEE POSITIONS**

The board discussed committee chair appointments and renewals.

### **FOX INVESTIGATIVE NEWS STORIES**

NATA cooperated with Fox News in Massachusetts and Georgia on investigative reports of unlicensed athletic trainers providing services to secondary school students. Reports have been met with favorable response by our members and the public. The FOX reports were instrumental in closing a loophole in Georgia's practice act that previously permitted unlicensed athletic trainers to practice if they were not compensated. Other stories are planned in Oklahoma, Tennessee, Florida, Mississippi, Kentucky, and the Vermont/New Hampshire/Northeast New York area.

### **EDUCATION COUNCIL CHAIR SEARCH UPDATE**

Applications have been received from the following members for the position of Education Council chair:

- Larry Leverenz
- Brent Mangus
- John Schrader
- Jerry Bell
- Ken Knight

The committee will utilize conference calls to narrow the field. The Education Council chair search committee will interview the finalists on site at the Baltimore convention, and make a recommendation to the board on Saturday 19 June.

### **ATC TRADEMARK VIOLATION**

The board was briefed that NATA Board of Certification legal counsel addressed an ATC trademark violation on a newly created website. The administrator has been responsive.

### **DUES PAYMENT PROCESS**

Director of Membership and Information Technology Sandy Ward outlined the 2003/2004 process for distributing dues payment notices to members. She explained how the method of membership payment can delay membership renewal processing.

- **Emailed notices:**
  - Individual notices were sent by email in October, November, and December to all members with email addresses on file.
  - Links to the dues renewal page on the website were included in the NATA e-blasts for those months.
  
- **Printed notices:**
  - Printed notices were mailed in November to all members with no email address, and to members whose email notices failed.
  - At the end of January, printed notices were mailed to all members who had not yet paid their dues in full.
  - The April issue of the *NATA News* contains an insert, notifying members who have not yet paid their dues that this will be their final issue.

This system yielded significant savings in printing and postage.

### **CHILDCARE IN BALTIMORE**

Executive Director Eve Becker-Doyle reported on an initiative by the Women in Athletic Training Committee to provide childcare at the 2004 Baltimore Convention. Parents must sign a liability waiver.

### **MAY BOARD MEETING PROPERTY**

The May board meeting has been relocated to a different Utah property offering more complete on-site facilities at the same rates as the original property.

### **HOUSING IN BALTIMORE**

Housing reservations for the Baltimore convention indicate strong attendance in 2004. A block of 130 rooms in three new hotels has just been added. Staff will continue to monitor the rooming situation closely.

**ADJOURNMENT:** The meeting was adjourned at 12.42 pm CST.